

# INDUSTRY PROSPECTUS & PRICE LIST

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ATTIS  
on UNLOK

# PARTNER WITH UNLOK

UNLOK Education is a leading platform for professional development and lifelong learning in the healthcare industry. As we continue to expand our offerings and reach more learners, we are seeking partnerships with industry allies who share our vision and values. UNLOK enters partnerships on the basis of mutual collaboration and respect.

## CONTACT

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## CORE PRINCIPLES



Cooperativeness



Transparency



Effectiveness



Complementarity



Boldness

# PARTNERSHIP GOALS

The UNLOK Platform was created to continue to provide yearlong medical education opportunities for our Health Care Professional network. Our goals when working with partners are to:

- **Enhance effective IME, CME and Industry education** for the UNLOK Community.
- **Develop education** across disciplinary and career stage boundaries.
- **Support emerging leaders** within the UNLOK Community.
- **Grow and nurture** the UNLOK Community.
- **Foster Diversity, Equity, and Inclusion** in healthcare education.
- **Innovate with Technology** by using the latest tools and platforms to enhance the learning experience for our community.
- **Promote Research and Innovation** in healthcare education.

## BRANDED LEARNING HUB

Education in the Hub will be a combination of accredited learnings, industry education, and informal learning (discussion boards, blog posts, downloadable materials).

Education topics, content, and audience will be in line with Supporter's educational goals.

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## EARLY EDUCATION CAREER COMMITTEE

Young ATTD will be a place for the emerging and early career diabetologists, endocrinologists, clinical officers, nurses, researchers and allied health professionals. ATTD aims to:

- Establish a Young ATTD Committee.
  - Launch bi-monthly ATTD Journal Club sessions.
  - Provide strategic advice and oversight for Young ATTD education activities for the ATTD Education Portal.
  - Work in partnership with ATTD Presidents to establish awards, education and mentoring (to be launched in 2024) opportunities.
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## JOURNAL CLUB

The Journal club invites a Young ATTD member to critique an original article on diabetes treatments and technologies with worldwide appeal.

This encourages health professionals with diverse experiences to share their knowledge and insights about key articles in order to develop critical appraisal skills, and learn about study design, relevant statistics, concepts of ethics and justice, among other important topics.

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## MICROLEARNING

Short, bite-sized lessons designed to be completed in a few minutes. Microlearning provides healthcare professionals with quick access and targeted learning experiences that are designed to fit into their busy schedules. Over time, microlearning blocks may be built upon to create a full e-learning course.

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## ATTD AWARDS

ATTD is looking to establish additional award categories. Awards will be presented at the ATTD Congress with additional content being created and disseminated on the Education Portal through the year.

Additional categories include:

- Young Investigator Award to acknowledge excellence in research and stimulate further work at a top scientific level.
- Young Physician-Resident Award to acknowledge innovation and excellence in patient care.
- Nursing and Allied Professions Investigator Awards recognise the outstanding contribution in understanding, preventing and treating diabetes.
- Nursing Award to acknowledge innovative projects and inspiring examples of patient care.



## VIRTUAL CASE STUDY (LIVE)

A dynamic and interactive learning experience that allows healthcare professionals to explore real-life clinical scenarios. Through this format, participants can work through patient case studies alongside experts, developing their diagnostic and treatment skills in a collaborative environment.

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## WEBINAR

A virtual live symposium which can be accessed from anywhere in the world. It provides learners with the opportunity to ask questions and engage in real-time discussions.

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## VIRTUAL REALITY TRAINING

An immersive learning experience that uses technology to simulate real-life clinical scenarios. This format can provide healthcare professionals with hands-on training in a safe and controlled environment. These can include 360-degree videos that simulate clinical scenarios, interactive simulations, virtual tours of the human body, patient engagement and interaction, among others.

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## MASTERCLASS | SCHOOL

An intensive online learning experience that provides healthcare professionals with advanced knowledge and skills in a particular area. These classes are led by experts in the field and provide participants with the opportunity to ask questions and engage in discussions. Classes are normally capped in numbers, have a variety of delivery modes and are held over numerous months.

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## INTERACTIVE WORKSHOP

Focused in early-mid career HCP's, this hands-on live interactive workshop takes learners in small groups through case-based scenarios. Clinical cases will then be turned into enduring eLearning Courses on the ATTD Education Platform.

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## PODCAST (6 EPISODES)

A convenient and accessible learning format that can be accessed from anywhere, at any time. This format can be used to share expert insights, discuss the latest research, and provide training in a conversational format.

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## EXCLUSIVE DIPLOMA COURSE

A Diploma Course is a comprehensive educational program that provides in-depth training and knowledge in a specific topic. The Diploma Course will provide learners with specialized training in a particular area of choice. Learners will complete a series of modules or courses to earn their diploma. By sponsoring a Diploma Course, you can support the education and training of healthcare professionals in a specific area of your choice.

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The logo for UNLOK, featuring the letters 'UNLOK' in a bold, sans-serif font. The letter 'O' is stylized with a power button symbol (a circle with a vertical line) inside it. The background of the slide is a solid blue color with a large, faint, light-blue power button symbol centered behind the text.

UNLOK

Should you have any question regarding the partnership opportunities, please contact

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