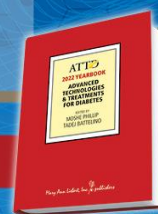


THE 16TH INTERNATIONAL CONFERENCE ON

ADVANCED TECHNOLOGIES & TREATMENTS FOR DIABETES

22-25 FEBRUARY 2023, BERLIN, GERMANY

BERLIN



attd.kenes.com

SUPPORT AND EXHIBITION PROSPECTUS

Find detailed item descriptions, attendee information, terms & conditions and more
on the ATTD 2023 website:

[Online Prospectus](#)

For bookings and further information, please contact:

Judit Gondor

Industry Liaison & Sales Manager

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jgondor@kenes.com



22-25 FEBRUARY 2023, BERLIN, GERMANY

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SPONSORSHIP CATEGORIES & BENEFITS

The 16th International Conference on Advanced Technologies & Treatments for Diabetes is returning to in-person format, however due to the demand, the Conference will be offering online access as well. Below you will find opportunities that can help you reach both onsite and online audience.

SPONSORSHIP LEVELS

Support will be allocated according to the total amount of your support, on an accumulative level as follows:

SPONSORSHIP LEVELS	MINIMUM CONTRIBUTION
DIAMOND SUPPORTER	Total support contribution above €150,000 (+VAT)
PLATINUM SUPPORTER	Total support contribution from € 90,000 (+VAT)
GOLD SUPPORTER	Total support contribution from €60,000 (+VAT)
SILVER SUPPORTER	Total support contribution from €40,000 (+VAT)
BRONZE SUPPORTER	Total support contribution from €25,000 (+VAT)

SPONSORSHIP BENEFITS

BENEFITS ACCORDINGLY TO LEVEL	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
REGISTRATIONS	15	10	5	3	2
JOINT MAILSHOT	✓	✓	✓		
LOGO ON ALL PUBLICATIONS	✓	✓	✓	✓	✓
LIST OF PARTICIPANTS	✓	✓	✓	✓	✓

All other supporters will be acknowledged as SPONSOR.

ACKNOWLEDGEMENTS

Supporters and exhibitors will be acknowledged in the Industry Support & Exhibition section of the program, on the Conference website, onsite and in the ATTD 2023 mobile app.

Companies booking exhibition space only will be acknowledged as “Exhibitor”. Support of the ATTD Education Portal and participation grants will not be added to the contribution level.

SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the Support and Exhibition Sales Department to discuss your needs:
Judit Gondor – Industry Liaison & Sales Manager

Tel: +41 22 908 0488 Ext. 531

Email: jgondor@kenes.com

EDUCATIONAL SUPPORT OPPORTUNITIES

Medical education plays an important role in the quality of healthcare delivered across the globe. Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions. By providing an educational grant in support of the educational opportunities below, you will make a vital contribution to these efforts and support better patient outcomes.

All educational grants are managed in compliance with relevant CME accreditation criteria and industry compliance codes. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

- *All grants are managed in compliance with relevant accreditation and industry compliance criteria.*

ATTD 2022 YEARBOOK



- Supporter's logo will appear on the back page of the cover of the Yearbook.
- Company Banner with hyperlink on Yearbook webpage.
- Full page colour advertisement in the Final Program, promoting the Yearbook and acknowledging that the Yearbook is supported by the Company.
- A Bag Insert in the Conference Bags, promoting the Yearbook and acknowledging that the Yearbook is supported by the Company.
- Company logo on the Conference mailshots announcing the Yearbook will be sent to a mailing list of 30,000 experts from all over the world.
- Acknowledgement onsite as Yearbook supporter.
- Support will be recognized in the Industry Support and Exhibition section of the program, on the event website, in the app, and signage during the event.

E-POSTER AREA



Kenes e-Posters are a unique combination of scientific posters and interactive content. An e-Poster is an electronic version of the traditional paper poster and is shown at dedicated digital stations at the event.

E-Posters create unique networking and engagement opportunities, generate participants' interest, and are good exposure for authors. The highly trafficked e-Poster terminals, located in prime locations allow attendees to access the electronic presentations easily and conveniently. E-poster support includes:

- Signage at the entrance to the e-Poster area with "Supported by..." and a company logo only.
- Signage "Supported by..." and a company logo only on each individual e-poster station.
- Support will be recognized in the Industry Support and Exhibition section of the program, on the event website, in the app, and signage during the event.

EDUCATIONAL
GRANT FOR A
SCIENTIFIC SESSION



Educational Grant in support of an existing official Scientific Session organised by the Scientific Committee and supported by a grant from industry.

- Support will be recognized in the Industry Support and Exhibition section of the program, on the event website, in the app, and signage during the event.

MEDICAL
EDUCATION GRANT



Independent medical grants dedicated to the educational mission of the Conference are appreciated and important to the Conference' success.

- Support will be recognized in the Industry Support and Exhibition section of the program, on the event website, in the app, and signage during the event.

ATTD EDUCATIONAL
PORTAL



ATTD is welcoming you to our new online educational portal which will act as the repository of scientific materials of all our conferences and more. Participants will be able to access our materials and get in touch with other healthcare professionals in the field.

- Support for the development of the online portal with an educational grant.
- Company will be able to reach participants all year round.
- Create your own Module, share webcasts, studies and more!

PARTICIPATION
GRANT



As a trusted partner, Kenes Group will take on the responsibility for indirect sponsorship for our Conference. The industry will entrust the Kenes Group and provide educational grants directly, and Kenes Group together with the Conference Committee will be responsible for participants (HCPs) pre-selection.

Educational Participation Grants of any amount are appreciated and important to the success of our Conference. Recipients (HCPs) will need to fulfil the criteria specified by the Committee in order to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by the Conference Secretariat.

- Support will be recognized in the Industry Support and Exhibition section of the program, on the event website, in the app, and signage during the event.

MOBILE APP



The Conference Mobile App engages attendees with personalised planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active participation and makes it easy for participants to access Conference information to connect with speakers and colleagues. The App includes the scientific program, abstracts, speakers' information, participants' list, the rating/voting system for sessions and speakers, and a personalised scheduler. The App can be downloaded from the Apple App Store and Google Play.

The Mobile App support includes:

- Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name/logo" (product logo not permitted).
- 2 "push notifications" included in the sponsorship package.
- Support will be recognized in the Industry Support and Exhibition section of the program, on the event website, in the app, and signage during the event.

PROMOTIONAL ITEMS

PARALLEL SYMPOSIUM



Available session formats: IN-PERSON / ONLINE (PRE-RECORDED) / LIVE STREAMED.

- Company parallel sponsored symposium / workshop up to 90 minutes, Program subject to the approval of the Conference Scientific Committee
- In person, it includes hall rental, standard audio/visual equipment and display table. Possibility to record your onsite presentation and place it on the ATTD online platform. Livestreaming can be purchased.
- Possibility to have your session available in the Conference online platform – with live Q&A and IT support included
- Permission to use the phrase: “Official symposium/workshop of the 16th International Conference on Advanced Technologies and Treatments for Diabetes”
- Sponsored symposium/workshop programs will be included in a designated industry section of the Final Program (subject to receipt by publishing deadline)
- Support will be recognized in the Industry Support and Exhibition section of the program, on the event website, in the app, and signage during the event
- Time Slots: allocated on a “first-come, first-served” basis
- Pre-Conference timeslots available as well
- ***The supporting company, in addition to the support fee, must cover all speakers’ expenses including registration, accommodation and travel expenses. This also applies in case the Sponsored Symposium speakers have already been invited by the event organisers.***

PLENARY
MONING
SYMPOSIUM



Available session formats: IN-PERSON / ONLINE (PRE-RECORDED) / LIVE STREAMED.

- Company parallel sponsored symposium / workshop up to 50 minutes, Program subject to the approval of the Conference Scientific Committee
- In person, it includes hall rental, standard audio/visual equipment and display table. Possibility to record your onsite presentation and place it on the ATTD online platform. Livestreaming can be purchased.
- Possibility to have your session available in the Conference online platform – with live Q&A and IT support included
- Permission to use the phrase: “Official symposium/workshop of the 16th International Conference on Advanced Technologies and Treatments for Diabetes”
- Sponsored symposium/workshop programs will be included in a designated industry section of the Final Program (subject to receipt by publishing deadline)
- Support will be recognized in the Industry Support and Exhibition section of the program, on the event website, in the app, and signage during the event
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- ***The supporting company, in addition to the support fee, must cover all speakers’ expenses including registration, accommodation and travel expenses. This also applies in case the Sponsored Symposium speakers have already been invited by the event organisers.***
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CONFERENCE BAGS



Supporter will provide funding of the participants’ bags.

- The bag will bear the Supporter’s logo and the Conference logo.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application and with signage during the event.
- *The bag must be approved by the organising committee in advance.*

CHARGING KIOSK



Branded Charging Kiosk for multiple devices, including smartphones and tablets. It's a great way to leave a lasting impression on the participants.

- Opportunity to brand the Charging Kiosk with your company name and logo.
- Support will be recognised in the Industry Support and Exhibition section of the program, on the event website, mobile application and with signage during the event.

COFFEE BREAK



Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one-day display of company's logo at the catering point located within the exhibit area.
- Opportunity to provide items bearing company logo for use during the supported break.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application and with signage during the event.

PRE-CONFERENCE VIDEO PROMOTION



- Sponsors will be offered a dedicated webpage including a 4 min video on the official Conference Website.
- Opportunity for sponsors to connect with attendees before the Conference days and create anticipation with a pre-event promotional video/webpage hosted by Conference organizers.
- Product advertising is not permitted.

LOUNGE AREA-
EXHIBITION



A Lounge area with tables and electricity will be available at the exhibition area for all participants.

- Large company branding on signage at the lounge
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application and with signage during the event.

ATTD RUN



Support the ATTD Run to help us overcome inertia.

Strong conservatism, clinical inertia and the treat-to-fail paradigm are key reasons for outcomes not improving and are barriers to effective management of TD2:

- Inertia for HCP is the recurring failure to establish appropriate targets and escalate treatment to achieve treatment goals. It is also the behaviour to not set clear goals or insufficient focus on goal attainment or spend inadequate time/personnel teaching injectable therapy.

Let's run together to start ourselves on the path to overcome inertia.

- Supporter's logo on t-shirts that are distributed to all runners
- Supporter's logo in all run publications
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

SEATING CUBES



The Seating Cubes are stylish and informal. This multipurpose cardboard stool can be customized to match whatever theme you have chosen for your event. The design is subject to approval of the Secretariat and must follow all compliance regulations.

- Opportunity to customize the seating cubes.
- 50 or 100 branded seats will be produced, price is according to the amount.
- Location of seating cubes onsite to be coordinated with Secretariat.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application and with signage during the event.

VENUE BRANDING



Opportunity to place your company logo on multiple locations across the venue, showcasing your company's support of ATTD23.

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application and with signage during the event.

LANYARDS



Opportunity to place company logo on the lanyards. The Organising Committee will select the type and design of the lanyards.

The support entitlements are as follows:

- Supporter's logo to be printed on the lanyards.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application and with signage during the event.

NOTEPADS & PENS



Supporter will provide funding for the Notepads & Pens for the participants.

- Notepads & Pens will bear the Conference logo and the Supporter's company logo and will be distributed in the participants' bags.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application, and with signage during the event.

PHOTO BOOTH



The Photo Booth is an excellent tool to engage with attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, using fun props provided by Kenes, and have the photo sent to them via email, text message or directly uploaded to their social media accounts.

- The booth attracts many attendees, and a sponsor would gain exposure by having their branding on the outside of the booth, including their logo on every photo taken.
- The exposure will last long after the Conference ends as these photos are shared with colleagues, friends and family.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application, and with signage during the event.

MEETING ROOM



- An opportunity to hire a room at the venue that may be used as a Hospitality Suite or Meeting Room. Supporter will be able to host and entertain its guests throughout the Conference. Supporters will have the option to order catering and AV equipment at an additional cost.
- Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.
- Opportunity to brand the hospitality suite.
- Acknowledgement on directional signage outside suite.

SHUTTLE BUS



- Supporter will provide the funding for their company's advertisement on the shuttle bus, which will transport participants from their hotels to the venue.
- Bus Routes are allocated on a "first come, first serve" basis.
- Supporter's company advertisement on the bus.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application, and with signage during the event.

ONLINE SYMPOSIUM
WAITING ROOM
BRANDING



Branding the virtual waiting room before your session starts is a great opportunity to connect with attendees and create anticipation.

- Opportunity to brand the virtual waiting room with company's logo.
- Opportunity to share a text or a video while attendees are waiting for your session to start.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application, and with signage during the event.

SELFIE CORNER



The selfie corner is an excellent opportunity to engage with attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, using fun props.

This corner attracts many attendees, and a sponsor would gain exposure by having their logo on every photo taken. The exposure will last long after the Conference ends as these photos are shared with colleagues, friends and family.

- Supporter's company logo would be placed on the Selfie Corner.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application, and with signage during the event.

WELCOME NETWORKING RECEPTION



Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter's logo on sign at the entrance to the Welcome Reception.
- Opportunity to provide items bearing company logo for use at the event.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application, and with signage during the event.

WI-FI LANDING PAGE



Wireless Network Provision: Delegates wishing to access the internet via their own laptop/ smartphone may do so by using the Conference' Wi-Fi. Supporter will receive strong visibility during the Conference.

- An initial branded splash screen will bear the supporter logo and company name.
- The card will be distributed with the Conference material.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application, and with signage during the event.

MEETING POD



We all need a quiet spot during a hectic Conference and exhibition.

- Offer participants and your clients a company branded (sticker, screen, app etc.), private and fully technology enabled meeting space at Conference.
- Flexible on-demand booking, calendar integration through a company branded app
- Fractional meeting scheduling (by the hour)
- "Smart Pods" – Wi-Fi Internet connectivity, video display, smart lock, smart lights, power and USB
- Technician to support onsite is included
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application, and with signage during the event.

Promotional Items – Advertise

ADVERT IN FINAL PROGRAM



Full page colour advertisement (inside page/ inside back page/ spread page) in designated section of the Final Program.

- The Final Program will contain the timetable, information about the scientific program and other useful information. It will be distributed to all registered participants in the bags.
- The advertisement will be printed in the designated industry section of the program, according to compliance regulations.

BAG INSERT



Promotional material (up to 4-page insert, A5 flyer) will be included in the bags.

- Material should be provided by the Supporter and approved by the Secretariat.
- Supporters' product information will be available for all participants.
- The distribution arrangement will be advised.

MOBILE APP ADVERT



- Gain additional exposure for your company, industry session or booth by advertising it in a designated section of the Mobile App.
- The Conference Mobile App will be available for all participants who download the app.

SOCIAL MEDIA PROMOTION



- Increase your reach and connect with participants and other HCPs by using the Conference social media.
- The company will be able to send a post on the different social media platforms.
- Time and date to be confirmed with the Conference organisers.

COMPANY CONTENT
PAGE



Gather all your content for the ATTD participants in one place!

ATTD will offer an online platform where all companies can have their own promotional sites to present products, symposium, booth information or any other company related content. Each sponsor will receive an individual page that will be linked from their logo on the ATTD online platform/site.

VIRTUAL PLATFORM
PUSH NOTIFICATION



- One “push notification” sent to all online participants* through the virtual platform.
- Date and time to be coordinated with Conference organiser.
- Specifications will be provided by the Conference organiser.

**Only for those participants who have opted to receive such information.*

PUSH NOTIFICATION



- One “push notification” sent to all participants* onsite through the ATT 2023 app.
- Date and time to be coordinated with Conference organiser.
- Specifications will be provided by the Conference organiser.
- The ATTD 2023 App will be available for all participants who download the app.

**Only for those participants who have opted to receive such information.*

PROMOTIONAL
MAILSHOT



Gain additional exposure for your industry session, company or exhibition booth by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Conference Organiser.

- **Exclusive:** Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt by 6 weeks prior to the Conference. "From" field will be Conference Acronym + Year.
- **Joint:** Mail blast will be shared with other supporting companies. Supporting company should provide the content for the mail blast following Kenes design requirements. Design of mail blast will be done by Kenes/Organiser.

** In the case where the supporter cannot provide a compliant HTML file, they may provide one pdf/ image, which will be embedded into the Conference designed mailshot for an additional charge of €250. Content received after the deadline may be processed for an additional fee of €500.*

Industry Support Disclosure – will be added to all mailshots

This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organised by industry and not included in the main event CME/CPD credit offering.

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org, MedTech Europe (represents Medical Technology industry) <http://www.medtecheurope.org/> and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the Support and Exhibition Sales Department to discuss your needs:

Judit Gondor – jgondor@kenes.com.

ATTD EDUCATION PORTAL

Support of the ATTD Education Portal will be discussed with Kenes Education.

Contact me if you are interested in supporting the Portal.

Shreevats Iyer - siyer@kenes.com

ATTD Educational Portal Items

ASK THE EXPERT
VIDEOS



Support an interview with one of our experts on a specific topic, relevant to his \ hers field expertise.

STANDALONE
WEBINARS



Support a webinar about new and hot topics in the field of diabetes.

WEBINAR + ASK THE EXPERT
VIDEOS



Support a webinar about new and hot topics and an interview with one of the experts in the field.

WEBINAR + ON DEMAND
CASE STUDIES



Support future learning.

- Recording of the webinar is uploaded to the online platform with a self-paced patient case for learners.

STANDALONE E-LEARNING
COURSE



Support a self-paced e-learning course.

EXHIBITION

SPACE ONLY RENTAL

(Minimum of 12 sqm - for smaller booths, please book a shell scheme.)

That includes:

- Exhibitors' badges.
- 100 word company / product profile in the Program.
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors.



Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Acknowledgement as an Exhibitor with company logo on Conference website & app.
- Listing as an Exhibitor in the final program book.
- Acknowledgement on onsite signage as an Exhibitor.

SHELL SCHEME RENTAL

That includes:

- Exhibitors' badges
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitor
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering



Please note: Space only / shell scheme rental does not include any furniture (other than listed above), electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Acknowledgement as an Exhibitor with company logo on Conference website & app.
- Listing as an Exhibitor in the final program book.
- Acknowledgement on onsite signage as an Exhibitor.

VENUE

CityCube Berlin

Messedamm 26, D-14055 Berlin,
Charlottenburg
Berlin

[CityCube Website](https://www.citycube-berlin.de/)



FLOORPLAN



EXHIBITORS BADGES RULES & REGULATIONS

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract must be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 100sqf (9sqm) booked and one additional for each 9sqm after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 600sqf (60sqm) – 15 exhibitor registrations
- Booths larger than 600sqf (60sqm) – 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor's Manual.

INSERT AND DISPLAY MATERIALS

- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise” form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

SITE INSPECTIONS

Exhibitors and Supporters are welcome to visit the Conference venue at their convenience. Please contact the venue directly to arrange this.

EXHIBITOR LOGO & PROFILE

You can submit your logo and company's profile, read important exhibitor information and complete orders for your stand on the Kenes Exhibitors' Portal. The Exhibition Manager will contact you with the link to the Exhibitors' Portal, including your personal login details.

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in the Online Prospectus and can be found here (**TERMS AND CONDITIONS.pdf**). Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the ATTD 2023. The exclusivity of an agent for the handling needs of conference's refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the conference. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the conference.

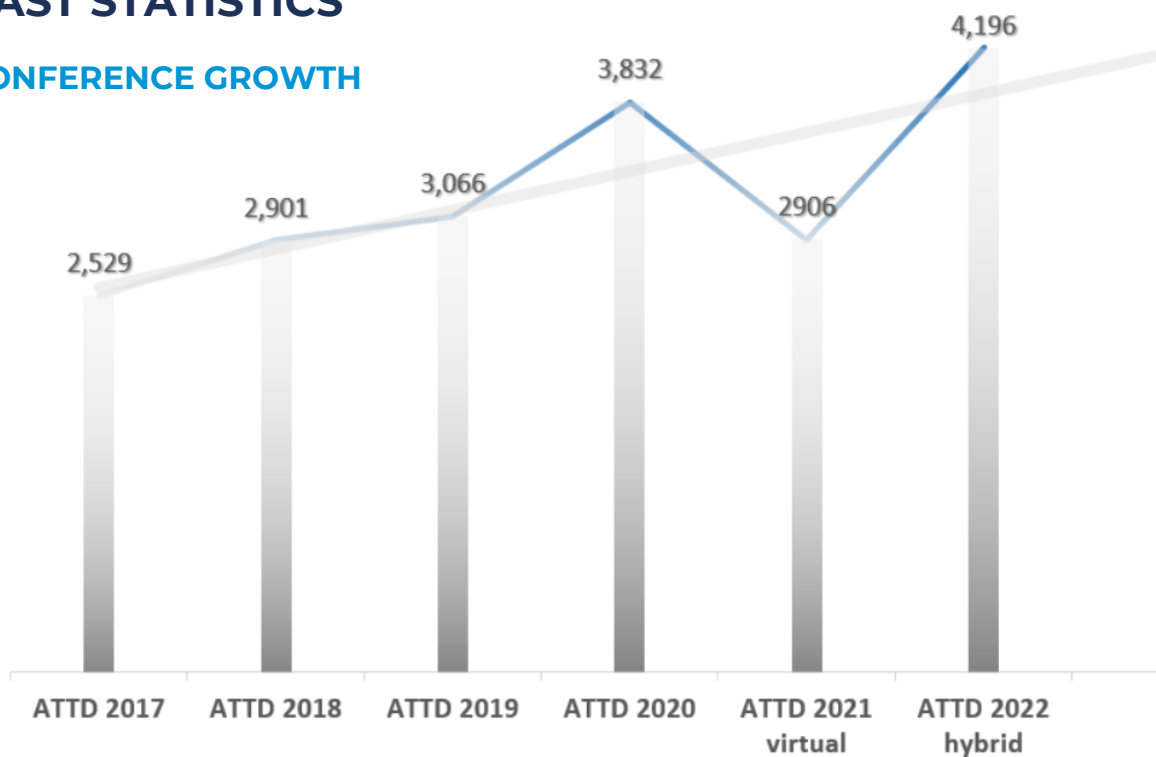
PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighboring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Further details will be included in the Exhibitors' Technical Manual.

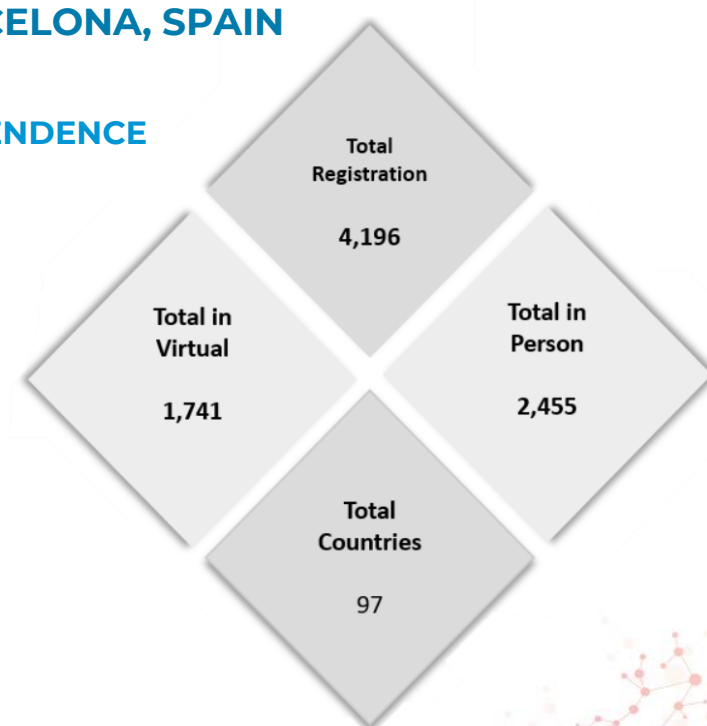
PAST STATISTICS

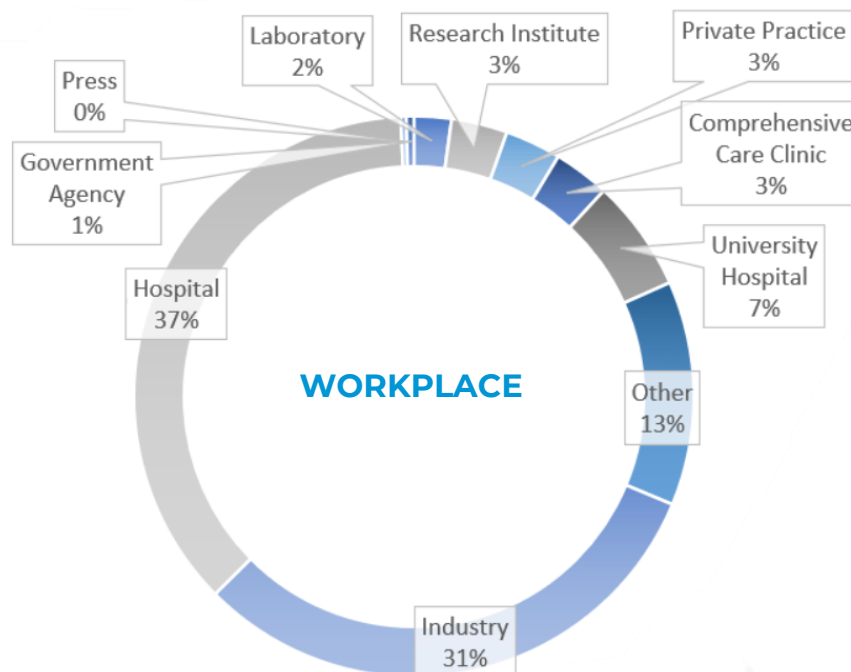
CONFERENCE GROWTH

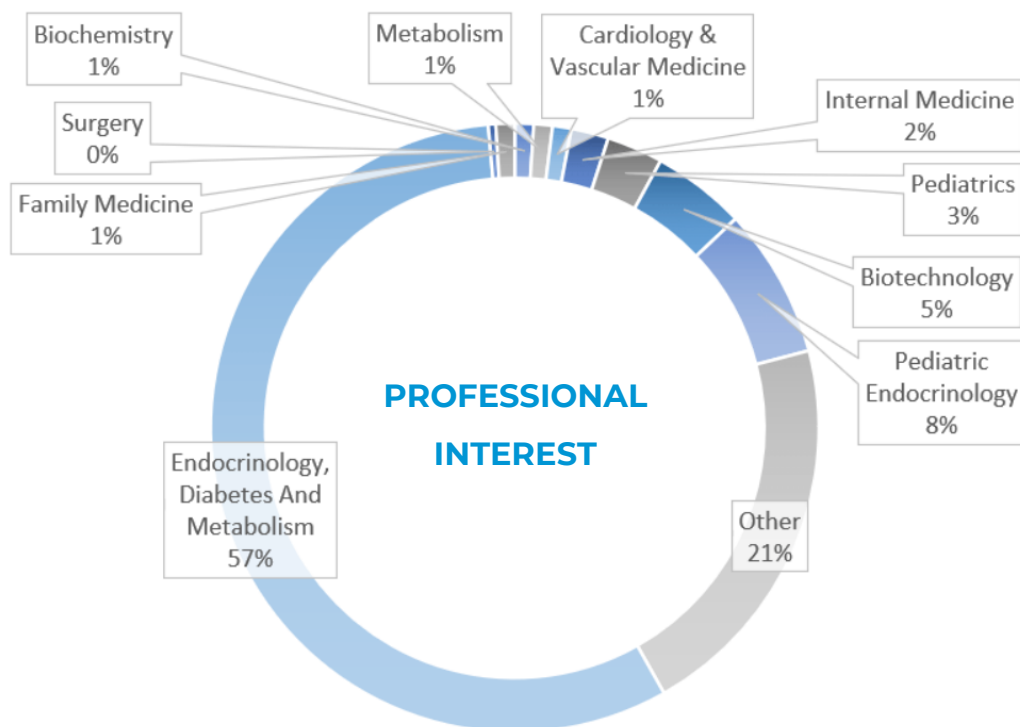


ATTD 2022 BARCELONA, SPAIN

CONFERENCE ATTENDANCE







GROUP HOTEL BOOKING

Do you need more than 5 hotel rooms for your group?

Book through the Official Accommodation Partner to find your ideal hotel in Berlin!

- Best rates on a wide variety of hotels
- Easy and secure booking
- Personal assistance before and during the conference.

Please fill out the form in the link below and we will get back to you with a range of offers.

[Group Booking Form](#)

PAYMENT, CANCELLATION TERMS & CONDITIONS

CONTRACTS & CONFIRMATION

SPONSORS

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

EXHIBITORS

Once a signed Booking Form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

SUPPORT TERMS & CONDITIONS

Terms and Conditions (TERMS AND CONDITIONS.pdf) of Sponsor will be included in the contract as well.

INSERT AND DISPLAY MATERIALS

Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.

In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

PAYMENT, TERMS & METHODS

60% upon receipt of the Sponsorship agreement and first invoice.

40% by 22 August 2022.

All payments must be received before the start date of the Conference. Should the Exhibitor fail to complete payments prior to the commencement of the Conference, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Option 1: Payment by check (EUR).

Please make checks payable to:

Kenes International Organizers of Conferences Ltd – ATTD 2023

Option 2: Payment by Bank Transfer (EUR).

Please make drafts payable to:

Kenes International Organizers of Conferences Ltd – ATTD 2023

All bank charges are the responsibility of the payer.

CANCELLATION / MODIFICATION POLICY

Cancellation or modification of support items must be made in writing to the Industry Liaison and Sales Department:

Judit Gondor – jgondor@kenes.com

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before 22 June 2022, inclusive
- 50% of the agreed package amount if the cancellation/ modification is made between 23 June 2022 – 22 October 2022, inclusive
- 100% of the agreed package amount if the cancellation/ modification is made from 23 October 2022, onwards

VAT INFORMATION

All prices are exclusive of VAT and are subject to VAT, which will be added to the invoice.