

INDUSTRY PROSPECTUS & PRICE LIST



PARTNER WITH UNLOK

UNLOK Education is a leading platform for professional development and lifelong learning in the healthcare industry. As we continue to expand our offerings and reach more learners, we are seeking partnerships with industry allies who share our vision and values. UNLOK enters partnerships on the basis of mutual collaboration and respect.

CONTACT

Catarina Morais,
Partnership & Grants Associate,
Medical Education
Email: cmorais@kenes.com

CORE PRINCIPLES



Cooperativeness



Transparency



Effectiveness



Complementarity



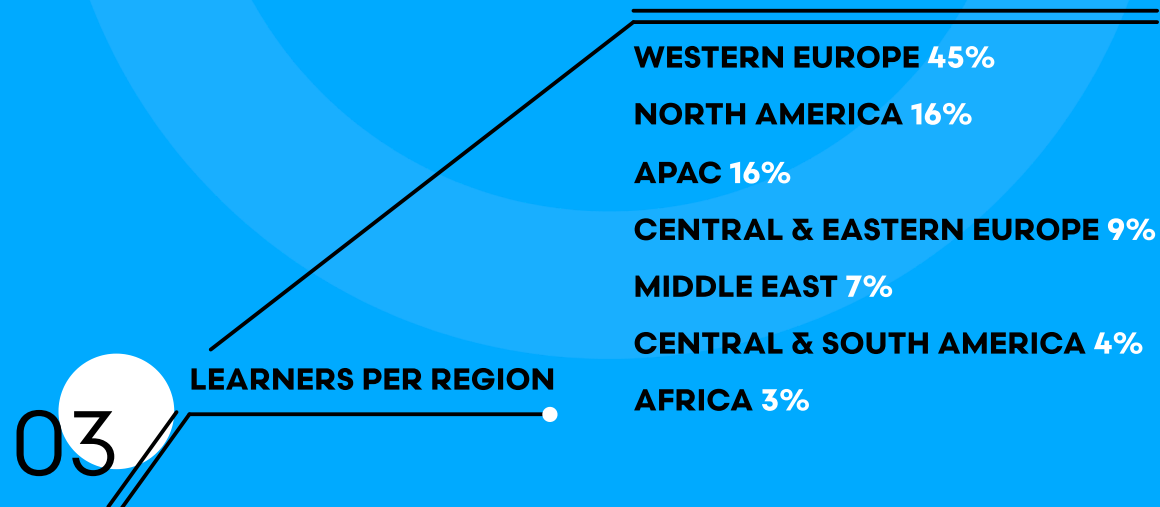
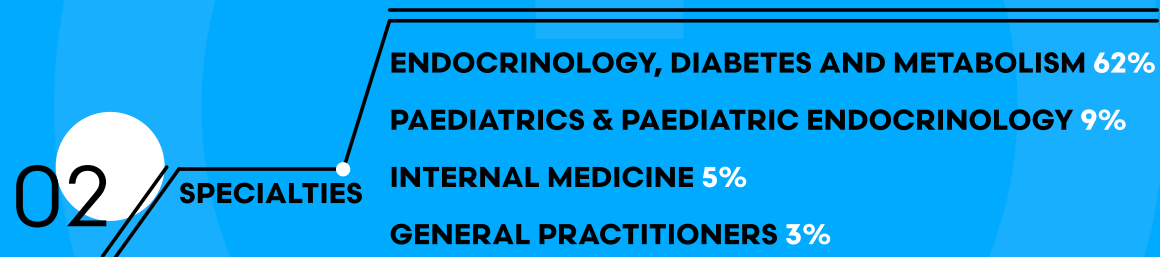
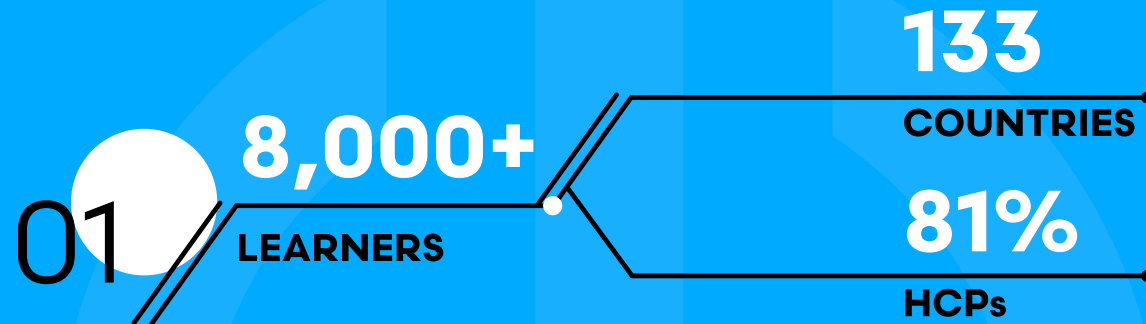
Boldness

PARTNERSHIP GOALS

The UNLOK Platform was created to continue to provide yearlong medical education opportunities for our Healthcare Professional network. Our goals when working with partners are to:

- **Enhance effective IME, CME and Industry education** for the UNLOK Community.
- **Develop education** across disciplinary and career stage boundaries.
- **Support emerging leaders** within the UNLOK Community.
- **Grow and nurture** the UNLOK Community.
- **Foster Diversity, Equity, and Inclusion** in healthcare education.
- **Innovate with Technology** by using the latest tools and platforms to enhance the learning experience for our community.
- **Promote Research and Innovation** in healthcare education.

ATTD EDUCATIONAL PORTAL



LIVE WEBINAR

A virtual live symposium (60 minutes) about the most recent hot topics, available from anywhere in the world. It provides learners with the opportunity to ask questions and engage in real-time discussions.

The recording is then available on UNLOK as an accredited e-learning course.

LIVE JOURNAL CLUB

The Journal Club invites a Young ATTD member to criticize an original article on diabetes treatments and technologies with worldwide appeal with the help of an experienced researcher acting as moderator. This encourages HCPs with diverse experiences to share their knowledge and insights about key articles to develop critical appraisal skills, and learn about study design, relevant statistics, concepts of ethics and justice, among other important topics.

The recording is then available on UNLOK as an accredited e-learning course.



LIVE VIRTUAL CASE STUDY

A dynamic and interactive learning experience that allows HCPs to explore real-life clinical scenarios. Through this format, learners can work through patient case studies alongside experts, developing their diagnostic and treatment skills in a collaborative environment.

LIVE INTERACTIVE WORKSHOP

Focused in early-mid career HCPs, this hands-on live interactive workshop takes learners in small groups through case-based scenarios led by experts.

Clinical cases will then be turned into enduring accredited e-learning courses on the ATTD Education Platform.

Microlearning blocks may be built upon to create a full accredited e-learning course.



PODCAST & WEBCAST SERIES (4-8 EPISODES)

A convenient and accessible learning format that is available anywhere, at any time. This format can be used to share expert insights, discuss the latest research, education, technology and practice. It provides training in a conversational format, through interviews with experts.

The podcast series will be available on Spotify and Apple Podcasts, and the webcast series will be available on UNLOK as an accredited e-learning course.

MICROLEARNING SERIES (4-8 VIDEOS)

Short, bite-sized lessons designed to be completed in a few minutes. Microlearning breaks down complex topics into smaller, easily digestible parts, allowing learners to grasp focused content quickly and efficiently. It provides HCPs with quick access and targeted learning experiences that are designed to fit into their busy schedules. Additionally, it is proven to increase retention rates by 20% and reinforce key concepts over time.

Microlearning blocks may be built upon to create a full accredited e-learning course.



E-LEARNING COURSE WITH BRANCHED SCENARIOS

This interactive scenario places the learner in the role of a healthcare professional who has a conversation with a patient about their health. As the conversation unfolds, participants are presented with decision points that test their communication skills and knowledge on addressing parental concerns regarding the diagnosis.

AI SIMULATOR COURSE

An award-winning learning format where HCPs simulate a conversation with a fictional patient, and emotional recognition and generative AI provide feedback on how the learner is communicating with the patient. The focus is on tackling biases and stigma around sensitive conversations (e.g. weight in patients with diabetes).

Throughout the conversation, the experience gives learners advice on what to consider in their responses, based on guidance we researched from leading organisations.



ATTD AWARDS

ATTD is looking to establish additional award categories. Awards will be presented at the ATTD Conference with additional content being created and disseminated on the Education Portal throughout the year.

Additional categories include:

- Young Investigator Award to acknowledge excellence in research and stimulate further work at a top scientific level.
 - Young Physician-Resident Award to acknowledge innovation and excellence in patient care.
 - Nursing and Allied Professions Investigator Awards recognise the outstanding contribution in understanding, preventing and treating diabetes.
 - Nursing Award to acknowledge innovative projects and inspiring examples of patient care.
-



MASTERCLASS | SCHOOL

An intensive online learning experience that provides HCPs with advanced knowledge and skills in a particular area. These classes are led by experts in the field and provide participants with the opportunity to ask questions and engage in discussions.

Classes are normally capped in numbers, have a variety of delivery modes and are held over several months.

BRANDED LEARNING HUB

Education in the Hub will be a combination of accredited learnings, industry education, and informal learning (discussion boards, blog posts, downloadable materials). Education topics, content, and audience will be in line with supporter's educational goals.



EXCLUSIVE DIPLOMA COURSE

A Diploma Course is a comprehensive educational program that provides in-depth training and knowledge in a specific topic. The Diploma Course will provide learners with specialized training in a particular area of choice. Learners will complete a series of modules or courses to earn their diploma. By sponsoring a Diploma Course, you can support the education and training of healthcare professionals in a specific area of your choice.

[Click here](#) to explore real examples of each learning format.





Should you have any questions regarding the partnership opportunities, please contact **Catarina Morais**, Partnership & Grants Associate, Medical Education
Email: cmorais@kenes.com
Tel: +972 3 9727500