

Unlok

A new era in continuous medical education Revealing a whole new world of opportunities for industry support

AI-powered learning platform Where your company can encourage lifelong learning journeys

Cross-functional ecosystem for growth The portal in which your company can add up to the invaluable knowledge exchange

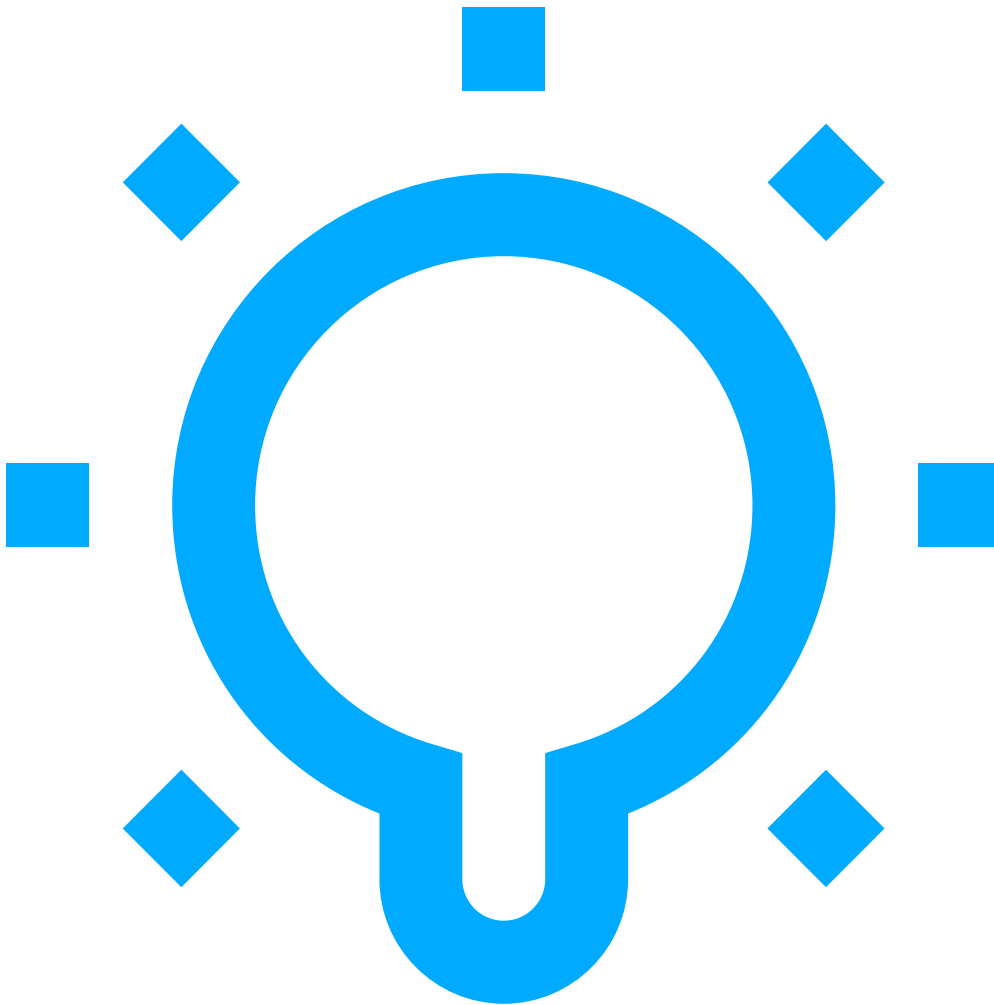
Partner with Unlok.

Establish a truly meaningful

collaboration.

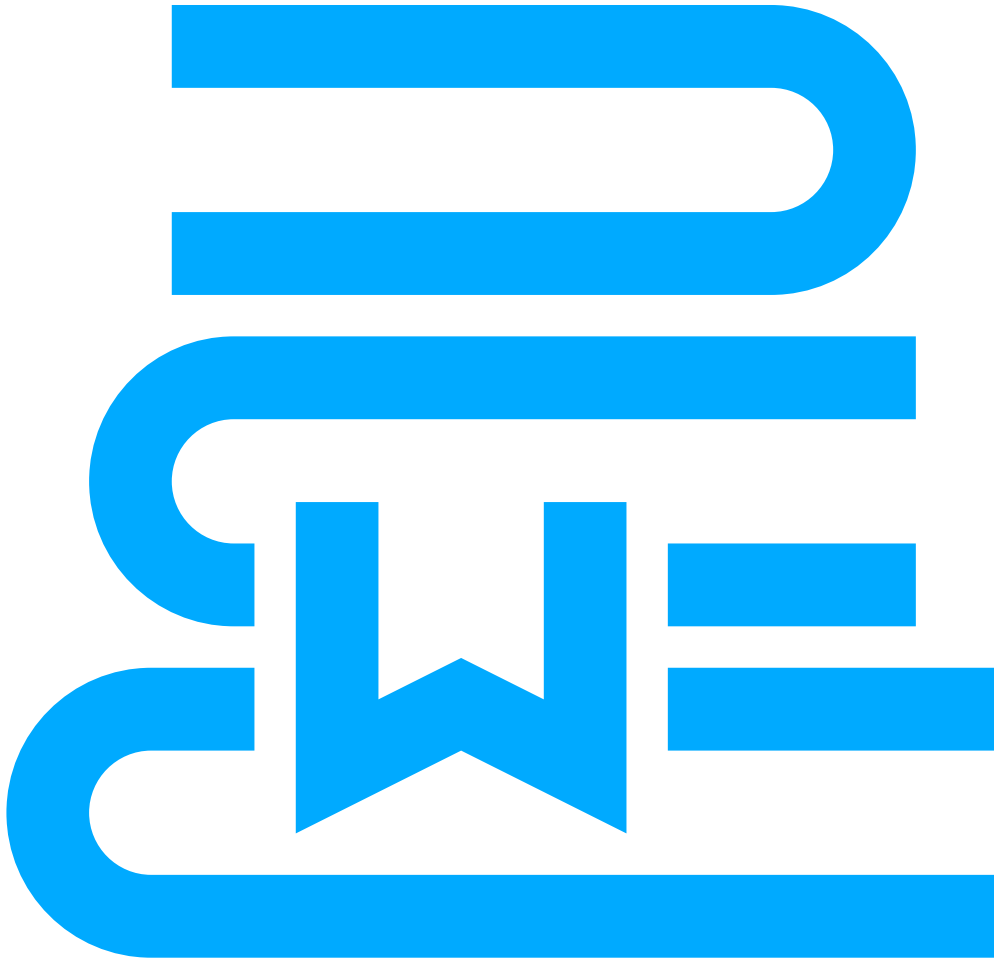
- Advance science
- Enhance education
- Drive medical progress

Unlok provides invaluable benefits for your company such as reaching a global audience, showcasing expertise, supporting professional development and fostering innovation.



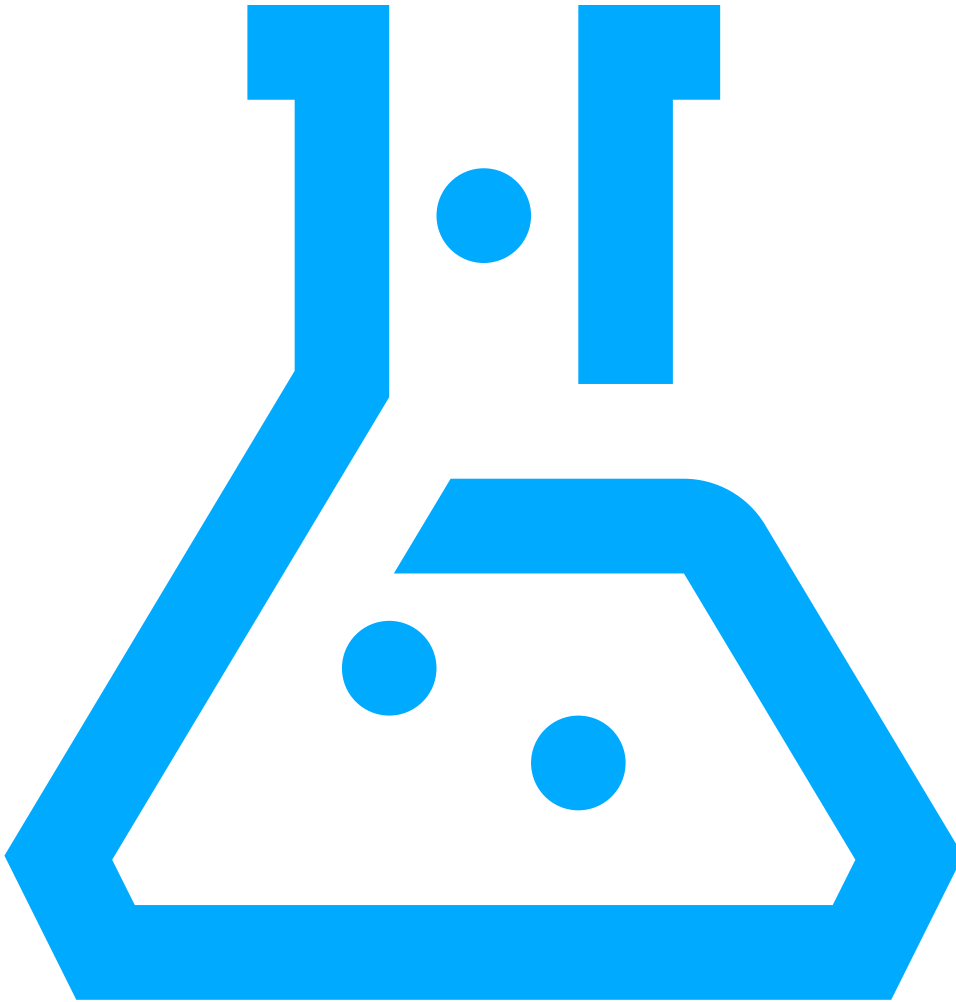
Access & Longevity

Unlok's courses and videos on demand can be accessed at any time, from anywhere. Greater longevity and wider reach of conference materials is guaranteed.



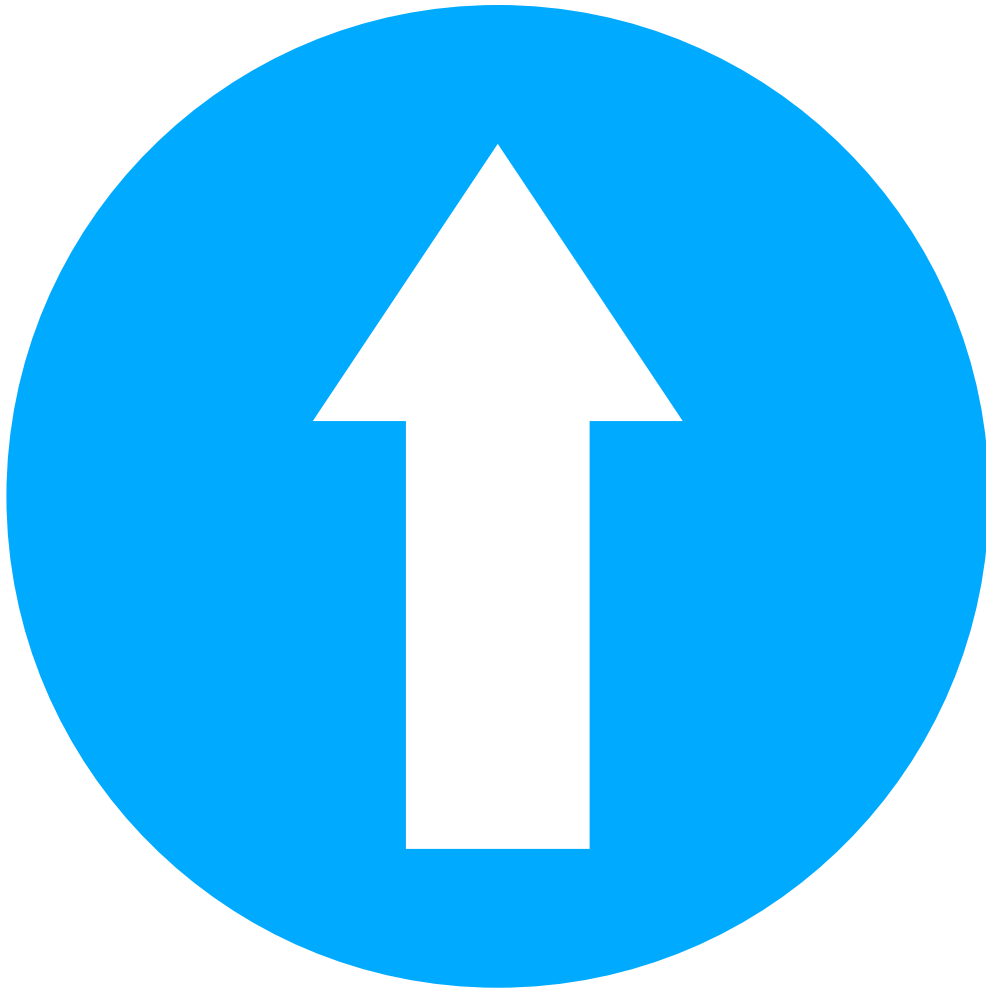
Community of professionals

Unlok fosters a sense of community among learners. The platform encourages peer-to-peer discussions, sharing of insights and building of meaningful relationships.



Lifelong Learning

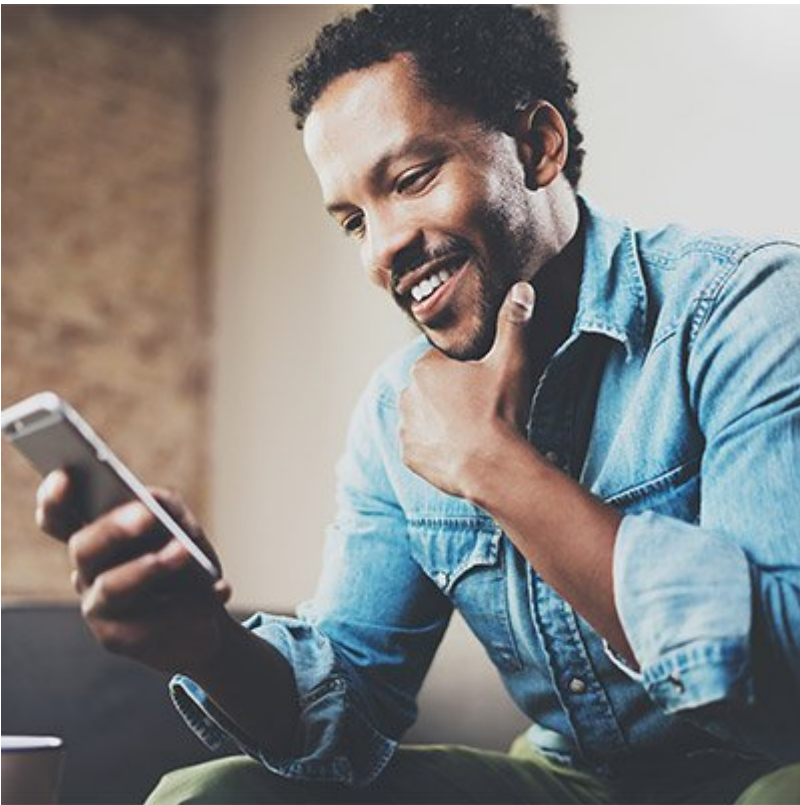
Unlok provides learners with the tools and resources they need to stay up to date in their field and in the constantly evolving healthcare industry.



Latest News

Our team continuously monitor the latest trends and developments, ensuring that all courses, videos on demand, live webinars and virtual events are up-to-date and relevant.







A virtual live symposium (60 minutes) about the most recent hot topics, available from anywhere in the world. It provides learners with the opportunity to ask questions and engage in real-time discussions.

The recording is then available on UNLOK as an accredited e-learning course.



The Journal Club invites a Young ATTD member to criticize an original article on diabetes treatments and technologies with worldwide appeal with the help of an experienced researcher acting as moderator. This encourages HCPs with diverse experiences to share their knowledge and insights about key articles to develop critical appraisal skills, and learn about study design, relevant statistics, concepts of ethics and justice, among other important topics.

The recording is then available on UNLOK as an accredited e-learning course.



A dynamic and interactive learning experience that allows HCPs to explore real-life clinical scenarios. Through this format, learners can work through patient case studies alongside experts, developing their diagnostic and treatment skills in a collaborative environment.



Focused in early-mid career HCPs, this hands-on live interactive workshop takes learners in small groups through case-based scenarios led by experts. Clinical cases will then be turned into enduring accredited e-learning courses on the ATTD Education Platform. Microlearning blocks may be built upon to create a full accredited e-learning course.



A convenient and accessible learning format that is available anywhere, at any time. This format can be used to share expert insights, discuss the latest research, education, technology and practice. It provides training in a conversational format, through interviews with experts.

The podcast series will be available on Spotify and Apple Podcasts, and the webcast series will be available on UNLOK as an accredited e-learning course.



Short, bite-sized lessons designed to be completed in a few minutes. Microlearning breaks down complex topics into smaller, easily digestible parts, allowing learners to grasp focused content quickly and efficiently. It provides HCPs with quick access and targeted learning experiences that are designed to fit into their busy schedules. Additionally, it is proven to increase retention rates by 20% and reinforce key concepts over time.

Microlearning blocks may be built upon to create a full accredited e-learning course.



This interactive scenario places the learner in the role of a healthcare professional who has a conversation with a patient about their health. As the conversation unfolds, participants are presented with decision points that test their communication skills and knowledge on addressing parental concerns regarding the diagnosis.



An award-winning learning format where HCPs simulate a conversation with a fictional patient, and emotional recognition and generative AI provide feedback on how the learner is communicating with the patient. The focus is on tackling biases and stigma around sensitive conversations (e.g. weight in patients with diabetes). Throughout the conversation, the experience gives learners advice on what to consider in their responses, based on guidance we researched from leading organisations.



ATTD is looking to establish additional award categories. Awards will be presented at the ATTD Conference with additional content being created and disseminated on the Education Portal throughout the year. Additional categories include:

Young Investigator Award

Young Physician-Resident Award

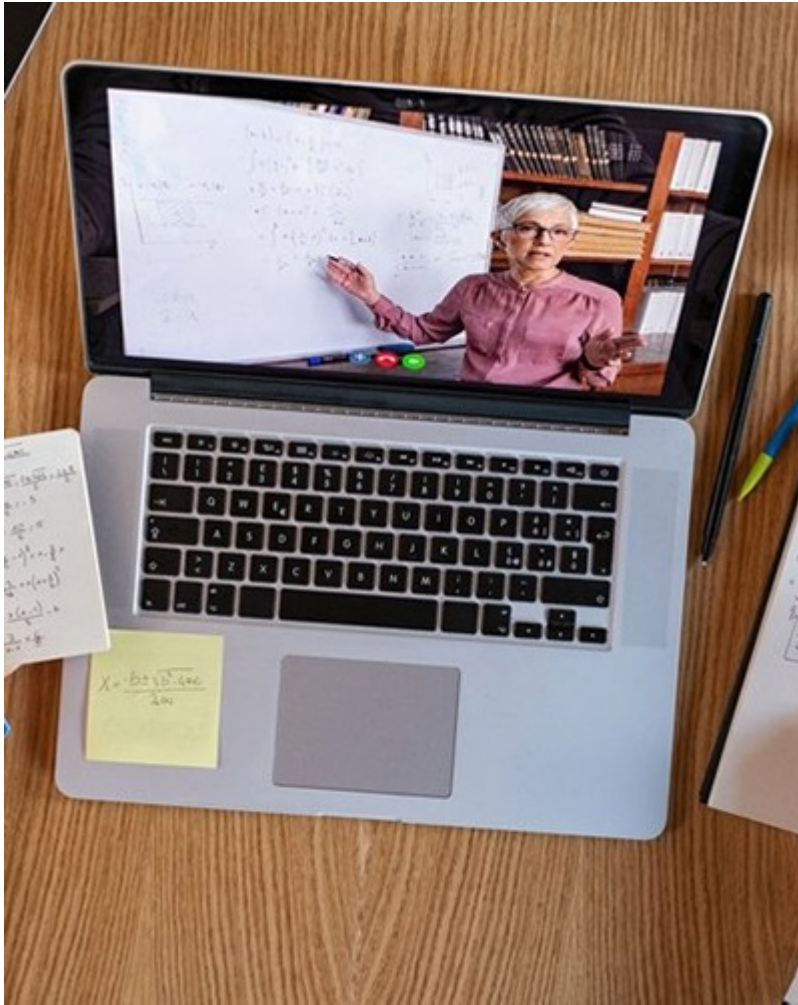
Nursing and Allied Professions Investigator Awards

Nursing Award



An intensive online learning experience that provides HCPs with advanced knowledge and skills in a particular area. These classes are led by experts in the field and provide participants with the opportunity to ask questions and engage in discussions.

Classes are normally capped in numbers, have a variety of delivery modes and are held over several months.



Education in the Hub will be a combination of accredited learnings, industry education, and informal learning (discussion boards, blog posts, downloadable materials). Education topics, content, and audience will be in line with supporter's educational goals.



A Diploma Course is a comprehensive educational program that provides in-depth training and knowledge in a specific topic. The Diploma Course will provide learners with specialized training in a particular area of choice. Learners will complete a series of modules or courses to earn their diploma. By sponsoring a Diploma Course, you can support the education and training of healthcare professionals in a specific area of your choice.



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Education topics, content, and audience will be in line with Supporter's educational goals.



The Early Education Career Committee is comprised of our young and emerging leaders. As a part of Unlok, the Young ATTD plays a critical role in shaping the platform's educational content and programming. This opportunity includes developing new courses and modules, supporting providing feedback on existing content, supporting the journal club, and identifying emerging trends and topics.



An interactive virtual meeting that enables healthcare professionals to discuss and analyse the latest research articles in their field. Participants can exchange knowledge and insights, as well as explore new approaches to patient care, and the latest research.



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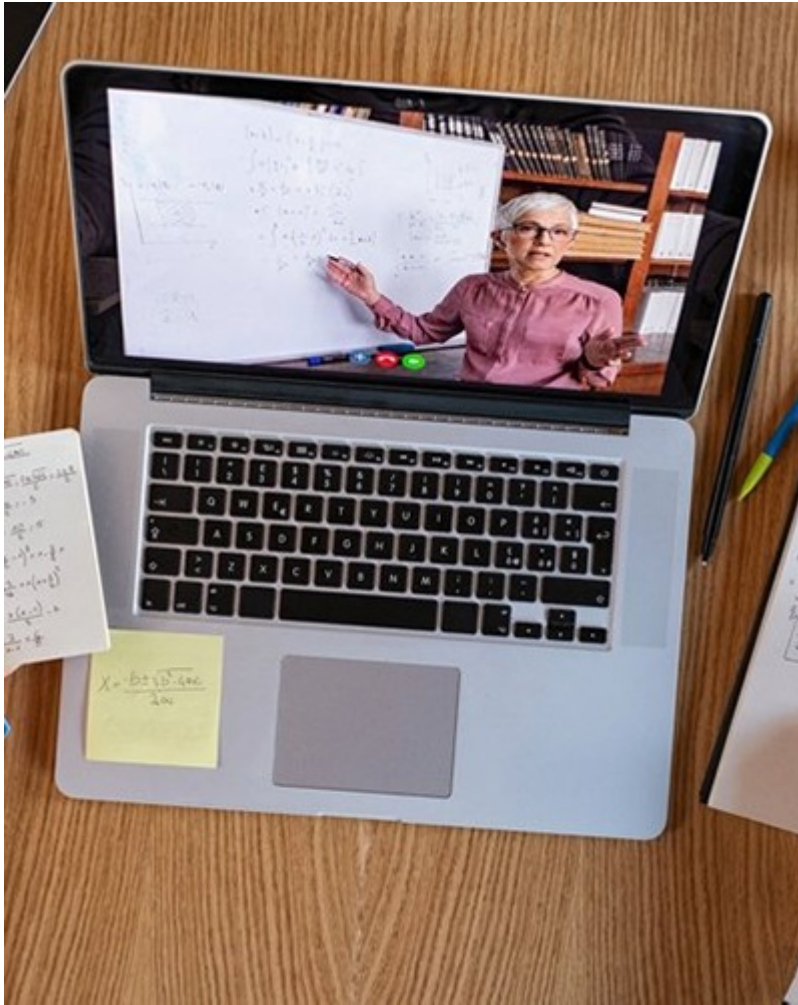
Additional categories include:

Young Investigator Award

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Nursing and Allied Professions Investigator Awards

Nursing Award



A virtual live symposium which can be accessed from anywhere in the world and provide learners with the opportunity to ask questions and engage in real-time discussions.



A dynamic and interactive learning experience that allows healthcare professionals to explore real-life clinical scenarios. Through this format, participants can work on patient case studies alongside experts, developing their diagnostic and treatment skills.



An enduring format that allows healthcare professionals to work through patient cases at their own pace. Participants are able to develop their diagnostic and treatment skills while exploring the latest research and best practices.



Scenario-based Learning is an interactive and engaging learning approach that simulates real-world situations to help learners develop their problem-solving and decision-making skills. Scenario-based learning can be used to simulate clinical scenarios that require learners to apply their knowledge and skills to diagnose and treat patients.



Short, bite-sized lessons designed to be completed in a few minutes. Microlearning provides healthcare professionals quick access and targeted learning experiences that are designed to fit into their busy schedules. Over time, microlearning blocks may be built upon to create a full e-learning course.



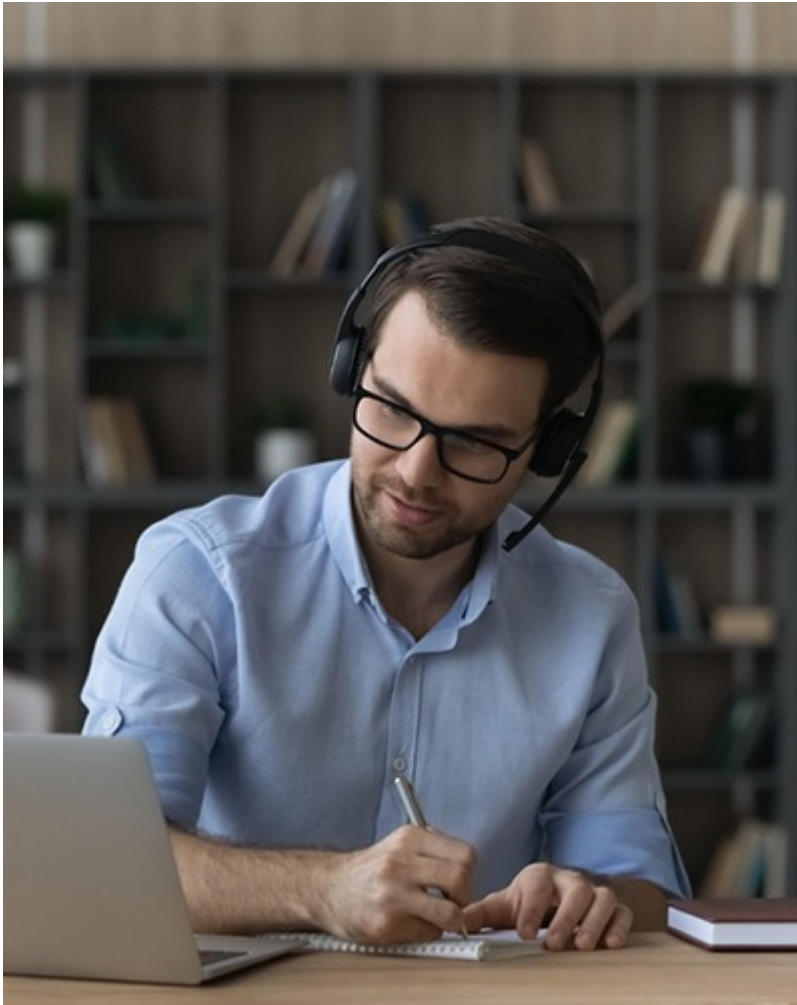
A comprehensive online learning experience that provides healthcare professionals with in-depth knowledge and practical skills. At their own pace, participants can explore multiple modules of information, each building on the last to develop a deep understanding of a specific topic.



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A live interactive learning format that allows healthcare professionals to ask questions and receive answers from experts in the field. This format can be used to provide clarification on complex topics or to explore real-life scenarios in more detail.



A convenient and accessible learning format that can be accessed from anywhere, at any time. This format can be used to share expert insights, discuss the latest research, and provide training in a conversational format.



An immersive learning experience that uses technology to simulate real-life clinical scenarios. This format provides healthcare professionals with hands-on training in a safe and controlled environment. These can include 360-degree videos that simulate clinical scenarios, interactive simulations, virtual tours of the human body, patient engagement and interaction, among others.



A discussion board is an online platform where individuals can engage in conversations and exchange ideas with others on a particular topic. Discussion boards are an important tool for learners to connect with their peers, ask questions, and share insights and perspectives on a wide range of topics. Discussion boards allow users to create new threads or topics and respond to existing ones.

Partnership opportunities that inspire progress

Let's build together a bespoke education package tailored specifically for your company.

Your contribution can include research grants, awards, additional formats and even some completely new items that we can create together. Join the lifelong learning journey. Be part of its success.