

# Industry Manual

Dear Supporter,

We are happy to present you with the **ATTD 2026** Industry Symposia Manual which will take place in Barcelona, Spain on 11-14 March 2026.

## Venue Address

### Entrance B and C

Plaça de Willy Brandt, 11-14, Sant Martí, 08019 Barcelona, Spain

<https://ccib.es/en/>

This manual covers important information and is designed to assist in preparing for your Industry Session. We trust that you will find it helpful and suggest that you read all the information presented. It will take you very little time now and could save you a great deal of time later.

**Please forward this manual to everyone who is working on this project.**

For further support, please don't hesitate to contact me:

## Aleksandra Sinapova

Industry Coordinator

E: [asinapova@kenes.com](mailto:asinapova@kenes.com) | M: +359 895 76 0548 Each supporter will receive an e-mail with login details to access the Portal. The Portal enables supporters to:

- Submit a company logo and profile
- Submit deliverables as per contract
- Order lead retrievals/scanners

The login details will be sent to the person signing the contract. This person is responsible for passing on the login details to third party if needed.

Access to all Portal services will be available only after submission of your company profile and logo.

Only deliverables as indicated in your contract, should be submitted via the Portal. Items not included in your contract will not be processed.

Lastly, Kenes Group is offering participants and supporters special rates for various hotels in Barcelona. Information, pictures, location and rates are available on the hotel accommodation page:

[click here](#) or email us at [dtomov@kenes.com](mailto:dtomov@kenes.com)

Please do not hesitate to contact me for further information or assistance.

We look forward to welcoming you in Barcelona and wish you a successful Industry Session!

<b>Action Item</b> (Please refer to your signed contract)	<b>Deadline</b>	<b>Contact Person</b>
Staff Hotel Reservation	As soon as possible	<b>Deyan Tomov</b> <a href="mailto:dtomov@kenes.com">dtomov@kenes.com</a> or <a href="https://hotels.kenes.com/congress/ATTD26">https://hotels.kenes.com/congress/ATTD26</a>
Payment of Invoice Balance	Must be received in full <b>one week</b> prior to the Conference	<b>Pazit Hochmitz</b> <a href="mailto:phochmitz@kenes.com">phochmitz@kenes.com</a>
Symposium Final Program (for approval by Scientific Committee)	As soon as possible and no later than <b>Tuesday, 13<sup>th</sup> January</b>	
Program book advert	<b>Wednesday, 04<sup>th</sup> February</b>	
Promotional E-mail Blast (Exclusive and Joint)	<b>Wednesday, 04<sup>th</sup> February</b>	<b>Aleksandra Sinapova</b> <a href="mailto:asinapova@kenes.com">asinapova@kenes.com</a>
Promotional Post E-mail Blast	<b>Tuesday, 24<sup>th</sup> February</b>	
Text for Push Notifications	<b>Wednesday, 04<sup>th</sup> February</b>	
Mobile app adverts	<b>Thursday, 12<sup>th</sup> February</b>	
Onsite Bag Inserts for approval of design	<b>Thursday, 12<sup>th</sup> February</b>	
K-Lead Retrieval System	<b>Tuesday, 24<sup>th</sup> February</b>	To reserve your Scanners, please refer to the on-line Exhibitor's Portal <a href="https://exhibitorportal.kenes.com/">https://exhibitorportal.kenes.com/</a>
Placing orders for Voting/ 'Ask the Speaker' and other Technology Products and Services	As early as possible, preferably before <b>Thursday,</b> <b>12th February</b>	<b>Olaya Espejo</b> <a href="mailto:oespejo@kenes.com">oespejo@kenes.com</a>
Hostesses & Temporary Staff Hire	<b>Wednesday, 25th February</b> <b>Wednesday, 25th February</b>	<b>CCIB</b> Email: <a href="mailto:satellites@ccib.es">satellites@ccib.es</a>
Catering Services for Symposium and Meeting Rooms in <b>CCIB</b>	<i>*Any changes or modifications after that deadline are subject to availability and additional fee</i>	<b>CCIB</b> For catalogue and order form, please <a href="#">click here</a> E-mail: <a href="mailto:satellites@ccib.es">satellites@ccib.es</a>

**Wednesday, 25th  
February**

Catering Services for Meeting Rooms  
in **Leonardo Royal Hotel  
Barcelona Forum**

*\*Any changes or  
modifications after that  
deadline are subject to  
availability and additional  
fee*

**Leonardo Royal Hotel Barcelona Forum**  
For catalogue, please [click here](#)  
Pablo Bordanove  
E-mail: [pablo.bordanove@leonardo-hotels.com](mailto:pablo.bordanove@leonardo-hotels.com)

AV – scheduling Tech rehearsal,  
placing orders for extra AV for the  
Sponsored Symposia and AV for  
Meeting rooms **ONSITE**

**Tuesday, 24<sup>th</sup> February**

**Mike Perchig**  
[nest@nest-av.com](mailto:nest@nest-av.com)

Symposium Stage set up changes and  
Meeting room Set up changes

**Tuesday, 17<sup>th</sup> February**  
*\*No changes will be accepted  
after this date*

**Aleksandra Sinapova**  
[asinapova@kenes.com](mailto:asinapova@kenes.com)

### **Shipping & Material Handling Services**

Door to door  
Airfreight shipments  
Shipment via Advance warehouse  
Direct to the Venue

**Please contact Merkur**

**Merkur Expo Logistics**  
**Mrs Patricia Zintel**  
Mobile: + 49 (0) 170 2229525  
E-mail: [patricia.zintel@merkur-expo.com](mailto:patricia.zintel@merkur-expo.com)

Timetable and halls are subject to changes. The most updated timetable is published on  
the [Conference website](#).

### **Important notes:**

- **Industry Symposia are not included in the main Conference CME/CPD credit.**
- Please coordinate when you would like to set up the hall prior to the start of your Symposium with **Aleksandra Sinapova**. A member of the Kenes Operational team will be available should you need any assistance.
- Handouts can be distributed at the entrance to the Symposium Hall; however, it is **NOT** permitted to place material on the chairs inside the hall.
- Printed tent cards placed on the head table are allowed and should be produced and provided by Supporter.
- We ask presenters to follow the time schedule precisely in order that the day's events may run smoothly. An updated scientific timetable can be found on the [ATTD 2025 Website](#).

### **Speaker's Expenses**

*ATTD 2026 will not cover Industry session(s) speaker expenses.*

*As indicated in the sponsorship agreement, the supporting company, in addition to the support fee, must cover all speakers' expenses, including registration fees, accommodation and travel expenses.*

*This also applies in the case where the Sponsored Symposium speakers have already been invited by the Conference and have made prior travel arrangements independently.*

### **Technical Rehearsal Onsite**

We strongly recommend scheduling a technical rehearsal in the hall itself and testing the

Presentations during that rehearsal. Please make arrangements directly with the Conference Audio Visual Coordinator, Mike Perchig at: [nest@nest-av.com](mailto:nest@nest-av.com)

A technical rehearsal is offered free of charge; however additional charges may apply, depending on hall availability, rehearsal requirements and overtime of the technicians.**Catering**

Catering is **exclusive** to **CCIB** and should be ordered advance. Supporters who wish to order food and beverages for their symposium are welcome to do so directly with **CCIB**:

For catalogue and order form, please [click here](#)

E-mail: [satellites@ccib.es](mailto:satellites@ccib.es)

### **Deadline: Wednesday, 25th February**

- Food and drinks are allowed to be taken into the symposium halls. No buffet is allowed.
- **Please foresee a break following the symposium of at least 30 minutes to clean the hall.**
- Please note that a cleaning fee will be applied for cleaning the hall immediately following the session. The rate can be found in the catering order form.
- As per venue recommendation, the **catering will be served inside the room** (if the space allows it).
- If you are planning to have catering together with the symposium, it is recommended to indicate in all publications that breakfast/lunch boxes will be served as long this does not contradict the supporter's internal compliance policy.

Hall Name	Location	Hall Capacity	Hall Layout
Auditorium	Level P0	1800 pax	Theater
Hall 112	Level P1	600 pax	Theater
Hall 113	Level P1	360 pax	Theater
Hall 114	Level P1	360 pax	Theater
Hall 115	Level P1	360 pax	Theater
Hall 116	Level P1	360pax	Theater
Hall 117	Level P1	700 pax	Theater
Hall 212	Level P2	360 pax	Theater

[Click here](#) for virtual tour of the halls.

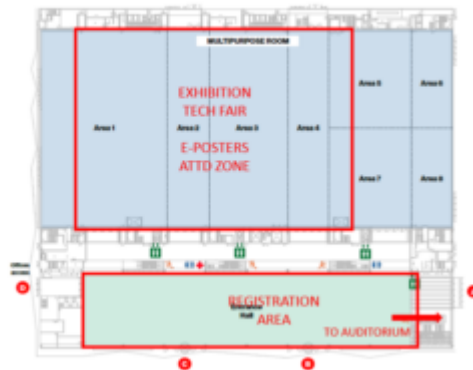
The head table and lectern will be branded with the official Conference branding. If you would like to add your own company signage , please contact the CCIB, as they hold the exclusive rights to provide branding services.

Please note that you must cover the cost for extra conference signage as removing or modifying it may cause damages. Please take into account also labor fee for removing and installing the signage.

The venue reserves the right to decline your request if there is not sufficient time between sessions to install the branding.

For head table and lectern branding ,please contact [satellites@ccib.es](mailto:satellites@ccib.es) and always copy the Industry Coordinator [asinapova@kenes.com](mailto:asinapova@kenes.com).

## Level P0



## AUDITORIUM



## Level P1



[Click here](#) for virtual tour.**Halls AV Equipment:**

### Auditorium, ATTD 2026 Conference

- Large front projection screen in the center, image of H9 X W16 meters approx. ( see photo below )\*.
- 2 x High-powered Data projectors ( Main and back-up ) to create the panoramic background

image and to project the PowerPoint & Video images as picture-in-picture “windows” on the screen.

- Data/Video control system, including a seamless Data/Video switcher and all necessary cabling ( opening picture-in-picture “windows” and adding titles of the speakers on the central screen, etc.).
- Video camera, to capture the face of the speaker at the lectern for live close-circuit projection during presentations.
- 50” Confidence monitor in front of the head table, showing the same PowerPoint image as projected in the large picture-in-picture “window” on the central screen.
- Countdown Timer monitor in front of the lectern, operated by the technicians at the AV Control desk.
- Laptop computer for PowerPoint presentations, including English version of Windows and Office, USB port, sound card – located at the lectern and networked to the Speakers’ Ready Room.
- Designed lectern with a Portrai Plasma screen installed in its front, facing the audience, projecting a PPT with the name of the speaker ( see photo below )\*.
- Wireless PowerPoint advancer/clicker ( we recommend using the cursor of the laptop computer as a pointer ).
- A. (sound) system, which covers the hall and the stage, including wired microphones for the head table, lectern and Questions & Answers with stands (floor/table), 1 wireless headset microphone and connection to sound from computers (mini PL plug) at the lectern.
- Audio monitors for the lectern and the head table.
- Lighting system, illuminating the lectern and the head table.
- Colorful Lighting on stage
- All the required cabling.
- 4 x AV technicians to operate the above-mentioned systems during the Sponsored Symposia.



For demonstration only ( taken in other Venues )

For Sponsors’ Symposia being held in the Auditorium, the company “virtual” banners on the Panoramic screen and in front of the lectern will be projected.

Please contact the Audio-Visual Coordinator, Mr. Mike Perchig (e-mail: [nest@nest-av.com](mailto:nest@nest-av.com)), in order to design the images according to the required resolution.

The “virtual” banners can include the title of the Symposium and the name and logo of the Sponsor

### **Halls 112 and 117, ATTD 2026 Conference - in each :**

- Front projection screen, image of H3.3 X W6 meters approx.
- Data projector, at least 14000 ansi-lumens
- 50" Confidence monitor in front of the head table, showing the same PowerPoint image as projected on the main screen.
- Countdown Timer Monitor in front of the lectern.
- Laptop computer for PowerPoint presentations, including English version of Windows and Office, USB port, sound card – located at the lectern and networked to the Speakers' Ready Room.
- Wireless PowerPoint advancer/clicker ( we recommend using the cursor of the laptop computer as a pointer ).
- A. (sound) system, which covers the hall and the stage, including wired microphones for the head table, lectern and Questions & Answers with stands (floor/table), 1 wireless headset microphone and connection to sound from computers (mini PL plug) at the lectern.
- Audio monitors for the lectern and the head tables
- Lighting system, illuminating the lectern and the head table.
- All the required cabling.
- 2 x AV technicians to operate the above-mentioned systems during the Sponsored Symposia.

### **Halls 113, 114, 115, 116 and 212, ATTD 2026 Conference - in each :**

- Front projection screen, image of H3 X W5 meters approx.
- Data projector, at least 12000 ansi-lumens
- 42" Confidence monitor in front of the head table, showing the same PowerPoint image as projected on the main screen.
- Countdown Timer Monitor in front of the lectern.
- Laptop computer for PowerPoint presentations, including English version of Windows and Office, USB port, sound card – located at the lectern and networked to the Speakers' Ready Room.
- Wireless PowerPoint advancer/clicker ( we recommend using the cursor of the laptop computer as a pointer ).
- A. (sound) system, which covers the hall and the stage, including wired microphones for the head table, lectern and Questions & Answers with stands (floor/table), 1 wireless headset microphone and connection to sound from computers (mini PL plug) at the lectern.
- Audio monitors for the lectern and the head tables
- Lighting system, illuminating the lectern and the head table.
- All the required cabling.
- 2 x AV technicians to operate the above-mentioned systems during the Sponsored Symposia.

### **Innovation Stage/Tech. Fair, ATTD 2026 Conference**

- 2 x 70" monitors on high floor stands, both showing the same PowerPoint presentations

- Laptop computer for PowerPoint presentations, including English version of Windows and Office, USB port, sound card – located at the lectern.
- Wireless PowerPoint advancer/clicker ( we recommend using the cursor of the laptop computer as a pointer ).
- A. (sound) system, which covers the area, including a wired microphone and connection to sound from computers (mini PL plug) at the lectern and 2 wireless hand-held microphones.
- AV technician to operate the above-mentioned systems during the Sponsored sessions

## **Presentations Upload Onsite**

If you are using a PowerPoint presentation (or any other PC-based application), please note that you have to deliver it on a USB Memory stick to one of the technicians in the Speakers' Ready Room as soon as you arrive at the Venue in the morning – and at least 1 hour before the start of the session.

Please note that conference computers in the Halls are being supplied with Office 2019 (at least) and the native ratio of the projection on the screens in the halls is 16:9.

If you include video clips in your PowerPoint presentation, be sure to test it with the technician in the Speakers' Ready Room at least 2 hours before the start of the session or as soon as you arrive at the venue in the morning. Please make sure to check it with the technician in the session hall where your lecture is taking place, during a coffee or lunch break prior to your session, at least 30 minutes before the start of the session – even after checking it in the Speakers' Ready Room.

## **IMPORTANT NOTE FOR MACINTOSH USERS**

To use MAC presentations on the PC compatible conference computer, please note that you need to prepare it according to the instructions below, before taking it to the speaker room:

- Convert it to PowerPoint or PDF.
- Use a common font, such as Arial, Times New Roman, Verdana etc. (Special characters might be changed to a default font on a PowerPoint-based PC).
- Insert the images as JPG files (and not TIF, PNG or PICT – these images will not be visible on a PowerPoint based PC).

We strongly recommend scheduling a technical rehearsal in the hall itself and testing the Presentations during that rehearsal. Please make arrangements directly with the Conference Audio Visual Coordinator, Mike Perchig at: [nest@nest-av.com](mailto:nest@nest-av.com)

A technical rehearsal is offered free of charge; however additional charges may apply, depending on hall availability, rehearsal requirements and overtime of the technicians. Due to CME/CPD accreditation criteria for this Conference, the following rules apply:

- **ATTD Logo** should NOT be used in any promotional materials created by the supporter.
- Materials created by companies should NOT utilize the main event marketing look and feel.
- When promoting your symposium, please always indicate on any of your promotional



materials “**This session is not included in the main event CME/CPD credit**”

- When promoting your symposium, you are allowed to use the phrase: “**Official symposium of the 19<sup>th</sup> International Conference on Advanced Technologies & Treatments for Diabetes**”, which will take place in **Barcelona on 11-14 March 2026**.

In addition, it is not permitted to use the **ATTD 2026 logo** on any of the symposia materials. The final session agenda should include the following information:

- Session Title (up to 110 characters including spaces)
- Session Description (up to 200 words, you can also include hyperlinks inside of it)
- Speaker Presentations Titles
- Timing – duration of each speaker presentation and full timing of the agenda
- Speaker/Moderator Full Name
- Speaker/ Moderator Country
- Speaker/ Moderator E-mail
- Speaker/ Moderator Affiliation
- Speaker/ Moderator Bio and Photo (please see specs below)

Please see below specs for Speaker Bio and Photo.

- Speaker **Bio** – up to 200 words.
- Speaker **Photo** – 180×240 px, JPG Format

Please [click here](#) in order to provide above requested information as soon as possible and no later than **Tuesday, 13th January** if you need any assistance please contact the Industry Coordinator: Aleksandra Sinapova at [asinapova@kenes.com](mailto:asinapova@kenes.com). **Important Note for Industry Compliance:**

**Direct promotion of pipeline (non-authorized) products in Spain is not allowed.** (Article 1.1 in Code of Practice for the Pharmaceutical Industry, Farmaindustria, 2023). However, there are some exceptions:

- Presentation of pipeline data is permitted within the context of scientific congresses if it is purely scientific, complete, unmodified, and supervised by a scientific society.
- Disclaimers such as “Product not yet approved” or “Not authorized in Spain” are required and must be clearly visible to avoid the presentation being considered promotion.
- Satellite symposia or presentations by company-employed doctors are generally considered promotional unless rigorously shown to be unbiased and purely informative.
- Information on pipeline products can also be disseminated via scientific publications and abstracts, with no promotional modification

**Guidelines to follow when creating your promotional items and content:**

- When creating adverts for **mobile app, program book and mailshots** is allowed to promote product, symposia, or company promotion. Only when promoting symposia please

add the following text inside: ***This session is not included in main Congress CME/CPD credit***

- When creating adverts for External and Internal lobby flags in the virtual platform is allowed to promote symposia or company promotion. Only when promoting symposia please add the following text inside: ***This session is not included in main Congress CME/CPD credit***

## 1.Mobile App Push Notification

For supporters entitled to a push notification as per their signed contract, kindly submit the text by **Wednesday, 04<sup>th</sup> February** to [asinapova@kenes.com](mailto:asinapova@kenes.com) according to below guidelines:

- Message Title – Maximum 40 characters including spaces
- Message body – Maximum 140 characters including spaces
- Preferred date and local time, please with your industry coordinator
- \*Note the final schedule will be determined closer to the conference, considering other push notifications.
- **Push notifications will be sent out during breaks in order not to disturb the participants who are inside the halls.**

## 2.Mobile App Advert

For Supporters sponsoring the App please send via email to and [asinapova@kenes.com](mailto:asinapova@kenes.com) by **Thursday, 12<sup>th</sup> February**.

File format: PNG or JPG (up to 800 KB)

Size: 780 x 1688px

Kindly be advised that the advertisement is presented as a static image; therefore please ensure your design does not include any clickable URLs. Also, for optimal readability on mobile devices, we suggest avoiding small text.



## 3.Program Book Advert

For Sponsors entitled to adverts in the printed program book as per their signed contract, please submit the file please submit the file to [asinapova@kenes.com](mailto:asinapova@kenes.com) no later than **Wednesday, 04<sup>th</sup> February** in one of the following formats at a resolution no less than 300 dpi: EPS, Illustrator, JPG

or PDF. Please refer to the diagram here under for advert dimensions for the final program.

**Printing space: 200 mm x 100mm; please prepare 5mm bleed space from all sides for printing.**



#### 4. Onsite Bag Inserts

**Bag inserts are to be printed and delivered by the supporter.**

Should you be entitled to a bag insert as per your contract, please follow the procedure below:

- Please submit the **final artwork** (prior to printing) for approval no later than **Thursday, 12<sup>th</sup> February** via email to [asinapova@kenes.com](mailto:asinapova@kenes.com)
- The bag insert should not exceed a double side of standard **A4 dimensions**.
- **When promoting your Symposium, please include the following disclosure: *This session is not included in main conference CME/CPD***
- Please check the latest registration numbers with the Industry Coordinator before printing.

#### Important Notes Regarding Shipping of Bag Inserts:

- Bag inserts must arrive at the advanced warehouse **no later than .....** to be included in the Conference bags.
- **Please send us who is the sender of your package, including full name and contact details.**
- **Merkur** is the official logistic agent for the **ATTD 2026 Conference**. To ensure the safe and timely arrival of your inserts, we strongly recommend sending the inserts via **Merkur warehouse** (fees will incur). Further details can be found in the in the Shipping Instructions.
- Packages should be labeled with the supporting company name, name of the responsible person (who will be onsite), and the name and date of the event. Please also make sure to state 'Bag Inserts on all packages.
- Supporters may deliver the Inserts directly to the venue door (NOT recommended). Kindly note that any deliveries/inserts arriving at the venue before **Monday, 09 March** will be **refused**. Direct deliveries to Suntec **MUST be** coordinated **in advance**

with Merkur. **Contact person:** Patricia Zintel Email: [Zintel@merkur-expo.com](mailto:Zintel@merkur-expo.com). Please share with Patricia the full delivery details such as sender name, number of boxes, tracking number, weight, dimensions. Please note that all materials entering the venue incur a handling charge (including bag inserts and display items). No other company is permitted to deliver, operate, and handle goods inside the venue

- Any deliveries made directly to the venue without going through the official logistics agent will be at the supporter's own risk. If they do not arrive on time or are mislabeled, the conference organizers and official logistics agent will not take any responsibility.

## 5. Promotional Email Blast - Exclusive

Sponsors entitled to an Industry Mailshot as per their signed contract, please [click here](#) for the design requirements. Please make sure to forward these guidelines to your web-designer/programmer. Please upload the HTML version of your mailshot and other relevant files together in zip folder and send us everything with the **subject line** to **Aleksandra Sinapova** at [asinapova@kenes.com](mailto:asinapova@kenes.com) no later than **Wednesday, 04<sup>th</sup> February**.

To ease your design process, we've created some 'ready-to-use' HTML templates that you can modify to suit your specific needs. These templates are designed to align with the design guidelines detailed in the PDF. Feel free to request these templates at any time.

## 6. Promotional Email Blast - Post

Sponsors entitled to an Industry Mailshot as per their signed contract, please [click here](#) for the design requirements. Please make sure to forward these guidelines to your web-designer/programmer. Please upload the HTML version of your mailshot and other relevant files together in zip folder and send us everything with the **subject line** to **Aleksandra Sinapova** at [asinapova@kenes.com](mailto:asinapova@kenes.com) no later than **Tuesday, 24<sup>th</sup> February**.

To ease your design process, we've created some 'ready-to-use' HTML templates that you can modify to suit your specific needs. These templates are designed to align with the design guidelines detailed in the PDF. Feel free to request these templates at any time.

## 7. Joint E-mail Blast

For the joint e-mail blast, please prepare two files according to the following specifications:

- 1 Banner/Image Format: JPEG Width: 300 pixels Height: 250 pixels
- 1 PDF or any website (to be linked to the banner/image)

Please send the required file(s) to the **Industry Coordinator: Aleksandra Sinapova** at [asinapova@kenes.com](mailto:asinapova@kenes.com) and no later than **Wednesday, 04<sup>th</sup> February**.

The exact launch date of the joint e-mail blast will be advised closer to the Conference. It will be sent out to the preregistered participants who have agreed to receive promotional material from

supporters.

### **Important notes for both Pre and Post, Joint Mailshots:**

- In case the webmail is promoting a sponsored session, please include the following disclaimer: This session is not included in main event CME/CPD credits.
- It is not allowed to use the ATTD logo.
- The event's banner will be added to the webmail's header by Kenes.
- The "From" field will be "ATTD 2026 Supporters".
- The E-mail Blast will be sent out to the preregistered delegates who have agreed to receive promotional material from supporters.
- Content received after the deadline may be processed for an additional fee.

Symposium supporters have the option to create signage promoting their symposium according to the guidelines below. The symposium signage should be **produced by the supporter**.

### **1.Session Hall Signage**

- **Self-Standing Sign at the Entrance:**

One stand-alone sign to be placed at the entrance of the session hall **30 minutes** prior to the sessions published start time. Please make sure to indicate the following disclosure on the sign: ***This session is not included in main Conference CME/CPD credit.***

- **Stage Banners:**

1 x free standing vertical signs to be placed on/next to the stage. Maximum dimensions: 150cm wide x 250cm high.

- **Digital Lectern in the Auditorium**

There will be a designed "digital" lectern in the Auditorium. (Please refer to Section 4: Symposia Session Halls Onsite).

- **Digital branding of the screen in the Auditorium** - please contact the AV coordinator, Mr. Mike Perchig (e-mail: [nest@nest-av.com](mailto:nest@nest-av.com))

The Supporter is entitled to place one sign (**W85cm x H200cm**) advertising the **Symposium on the day of the session only**. The sign may be placed in the *exhibition* area during exhibition opening hours. Please liaise onsite with the Kenes Staff.

Please note:

Due to CME/CPD accreditation criteria, you may not place signage advertising your symposium in any other locations unless coordinated with Kenes staff onsite.

Supporters interested in renting a meeting room during ATTD 2026 Conference should contact **Industry Liaison & Sales, Mrs. Judit Gondor** at: [jgondor@kenes.com](mailto:jgondor@kenes.com)

**Important:**

Electricity and 1 multi-socket power strip in each Meeting Room. If you need any additional power strips, please contact the industry coordinator Aleksandra Sinapova at [asinapova@kenes.com](mailto:asinapova@kenes.com)

All conference supporters (sponsors, exhibitors, special interest groups and other stakeholders) are kindly requested to respect the ATTD 2026 blackout policy and refrain from holding organized meetings or events for more than 10 people during the conference plenary and scientific sessions. Click [here](#) to view the scientific program.

### ***Meeting rooms in CCIB:***

For details and photos of the meeting rooms, please [click here](#)

### **Catering:**

Supporters who wish to order food and beverages for their meeting room are welcome to do so directly with the venue:

For catalogue and order form, please [click here](#)

E-mail: [satellites@ccib.es](mailto:satellites@ccib.es)

**Deadline: Wednesday, 25th February**

### ***Meeting rooms in Leonardo Royal Hotel Barcelona Forum:***

#### **Hotel address:**

Located in the Poblenou District, near Parc del Fòrum.

278 Passeig del Taulat, 08019 Barcelona

View [map](#)

For details and photos of the meeting rooms, please [click here](#)

For floorplan, please [click here](#)

### **Catering:**

Supporters who wish to order food and beverages for their meeting room are welcome to do so directly with the hotel:

For catalogue, please [click here](#)

Contact person:

Pablo Bordanove

E-mail: [pablo.bordanove@leonardo-hotels.com](mailto:pablo.bordanove@leonardo-hotels.com)

### **Deadline: Wednesday, 25th February Wi-Fi**

Free Wi-Fi will be available at the Conference venue. Please be aware that public Wi-Fi capacity is limited. Therefore, it is restricted to email and web browsing activity. Should you require Wi-Fi or an internet line for your meeting room, please let us know in advance and we will send you a quote.

Please approach [asinapova@kenes.com](mailto:asinapova@kenes.com)

### **Waste Disposal**

Please note that it is the supporter's responsibility to leave the symposium session hall in a clean and tidy manner once your symposium has finished. Any items such as leaflets, banners, roll-ups must be removed from the hall at the end of your session. Any discarded waste, including promotional material, left behind will be removed by the Conference organizers at the expense of the supporter concerned.

### **Onsite Badges**

Each supporter is entitled to 10 Symposium badges which allow access to the supporter's symposium only (Individual names will not appear on the badges). Symposium badges can be collected 2 hours prior to the session from the Registration Desk and should be returned to the desk after the session ends.**Blackout Policy**

All conference supporters (sponsors, exhibitors, special interest groups and other stakeholders) are kindly requested to respect the ATTD 2026 blackout policy and refrain from holding organised meetings or events for more than 10 people during the conference **plenary and scientific sessions**. Click [here](#) to view the scientific program.

Lead Retrieval systems are a helpful tool for receiving participants' contact information when they visit your booth. Information obtained by the lead retrieval system enables Exhibitors to enhance their database by securing valuable leads for further marketing and communication.

We are pleased to offer you the "K-Lead" Application. Exhibitors can download the "K-Lead" app onto their own smart phone or tablet and transform their device into an instant, easy lead retrieval system and capture participants' full contact information with a quick scan of their badge.

Advantages of the **K-Lead application**:

- **Seamless Integration:** Download directly to your device; no extra hardware needed!
- **Effortless Scanning:** Quickly scan attendee badges to capture leads.
- **Customizable Notes:** Add personal comments to each lead for better follow-up.

- **“Quick Scan” Function:** Ability to quickly scan delegates as they enter the symposium hall.
- **Instant Access:** Get real-time lead information for immediate engagement.
- **Universal Compatibility:** Download from the Apple Store or Google Play using “Kenes K-Lead App.

**Cost per unit: 700 EUR** (excluding 4% credit card charges fees, excluding VAT if applicable).

**Device is NOT included!**

**Deadline: Tuesday, 24<sup>th</sup> February**

**Onsite rate of 850 EUR** will be applied for order received after above deadline.

**Unlock the Power of K-Lead Plus:**

- **Automated Follow-up Emails:** Immediately after scanning, send personalized emails to every lead. Make every connection count without lifting a finger!
- **Tailored Email Customization:** Craft the perfect message with customizable subject lines, email content, and signatures. Attach PDFs to add a polished, personal touch that stands out.
- **Timely Engagement:** Say goodbye to the hassle of manual follow-ups. K-Lead Plus handles it by sending tailored emails right after each scan, keeping your brand top of mind.
- **Trackable Insights:** Monitor how your emails perform with engagement metrics. Learn what works and refine your strategies for maximum impact, ensuring you’re always improving.
- **Compatibility:** K-Lead Plus requires at least one K-Lead license purchased.

**Cost for K-Lead Plus: 750 EUR**

**Key Notes for K-Lead and K-Lead Plus:**

- **Device Not Included:** The application must be installed on your personal or company device (tablet/smartphone).
- **Reliable Data:** Participant badge barcodes carry contact details as provided by registrants or their agencies. Note: Group registration may contain generalized information.
- **Content Responsibility:** Information content is managed by the registrant or their agency, not Kenes Group or the Organizing Committee.
- **Easy Reservation:** Secure your Wireless Barcode Reader in the Exhibitor’s Portal <https://exhibitorportal.kenes.com>.
- **GDPR Compliance:** We’ve updated our [privacy policy](#) in compliance with GDPR. Your personal data won’t be shared without consent. Presenting your badge for scanning implies consent to share your details.
- By purchasing the K-Lead and the K-Lead Plus, Exhibitors and Sponsors agree to [Data Processing Agreement](#).

How to **order K-Lead and K-Lead Plus?** -> Please access the **Exhibitor’s Portal**

<https://exhibitorportal.kenes.com> ***PLEASE NOTE: All product solutions are offered exclusively by***



*Kenes Group.*

## **Maximize your Participant Experience - Use our innovative technologies for your Symposium**

Kenes is proud to deliver a wide variety of quality onsite technology products and services. We offer:

- **Live Streaming** and many more products designed for capturing and recording symposium content.
- **Voting, Evaluations,** and more products designed for increasing participant's interaction during symposium sessions.
- **Translation services for any language** are available in two options. The conventional approach involves local interpreters and the use of headphone receivers. Alternatively, we offer a cutting-edge AI-powered solution. With this innovative method, participants can access live translations and captions seamlessly by scanning a QR code on their mobile phones.

We also provide tailor made customized solutions – [contact us](#) to make it happen!

*Please contact us to discuss your needs and our relevant solutions.*

Please submit your order by **Thursday, 12<sup>th</sup> February**. Orders received after the deadline will incur rush fees.



Kindly note that *Merkur Expo Logistics GmbH* is the sole official on-site agent nominated by *Kenes Group* to handle all in/out shipments arriving to this Conference.

Contact details:

### **Merkur Expo Logistics GmbH**

Patricia Zintel

E-mail: [Patricia.Zintel@merkur-expo.com](mailto:Patricia.Zintel@merkur-expo.com)

Mobile: +49 (0) 170 2229525**Kenes Contacts:**

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## **Contractors:**

## **Catering**

## **CCIB**

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### **Onsite Logistic Agent, Material Handling & Customs Clearance Agent**

#### **Merkur Expo Logistics GmbH**

Mrs Patrici Zintel

Mobile: + 49 (0) 170 2229525

E-mail: [patricia.zintel@merkur-expo.com](mailto:patricia.zintel@merkur-expo.com) *Merkur* is the **exclusive** handler inside the venue.

### **Hostesses & Temporary Staff Hire**

## **CCIB**

Email: [satellites@ccib.es](mailto:satellites@ccib.es)