Please contact me for details, pricing and booking form:

**Judit Gondor**
Industry Liaison and Sales Team Leader
Tel: +41 22 9080488 Ext. 531
Email: jgondor@kenes.com
PARTICIPATION STATISTICS

ATTD 2018 aims:

• To bring together the world’s scientific experts to catalyze and advance scientific knowledge about Diabetes, present the most recent research findings, and promote and enhance scientific collaborations around the world.

• To bring together community leaders, scientists, and policy leaders to promote and enhance programmatic collaborations to more effectively address regional, national and local responses to Diabetes around the world and overcome barriers that limit access to prevention, care and services.

Industry Benefits of Supporting ATTD 2018

• Promotes cutting-edge scientific research
• Contributes to the advancement of Advanced Technologies and Treatments for Diabetes on an international level
• Offers a unique opportunity to exchange ideas with renowned professionals from across the world
• Provides an ideal networking forum
• Offers unique exposure to worldwide markets

<table>
<thead>
<tr>
<th>YEAR</th>
<th>CONFERENCE</th>
<th>VENUE</th>
<th>PARTICIPANTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008</td>
<td>1st ATTD</td>
<td>Prague, Czech Republic</td>
<td>742</td>
</tr>
<tr>
<td>2009</td>
<td>2nd ATTD</td>
<td>Athens, Greece</td>
<td>783</td>
</tr>
<tr>
<td>2010</td>
<td>3rd ATTD</td>
<td>Basel, Switzerland</td>
<td>904</td>
</tr>
<tr>
<td>2011</td>
<td>4th ATTD</td>
<td>London, United Kingdom</td>
<td>1,441</td>
</tr>
<tr>
<td>2012</td>
<td>5th ATTD</td>
<td>Barcelona, Spain</td>
<td>1,700</td>
</tr>
<tr>
<td>2013</td>
<td>6th ATTD</td>
<td>Paris, France</td>
<td>2,117</td>
</tr>
<tr>
<td>2014</td>
<td>7th ATTD</td>
<td>Vienna, Austria</td>
<td>2,084</td>
</tr>
<tr>
<td>2015</td>
<td>8th ATTD</td>
<td>Paris, France</td>
<td>2,550</td>
</tr>
<tr>
<td>2016</td>
<td>9th ATTD</td>
<td>Milan, Italy</td>
<td>2,645</td>
</tr>
<tr>
<td>2017</td>
<td>10th ATTD</td>
<td>Paris, France</td>
<td>2,529</td>
</tr>
</tbody>
</table>

Profile of Attendees

The Audience ranges from various fields of expertise such as:
• Researchers and Clinicians from the fields of diabetes, endocrinology and metabolism, diabetes technology developers as well as general & family medicine practitioners
• Key Opinion Leaders in Diabetes Technology
• MDs and Nurses with interest in Diabetes
• Start Up Companies Looking for Exposure
• Young Generation of MDs

14-17 FEBRUARY, 2018, VIENNA, AUSTRIA
THE 10TH INTERNATIONAL CONFERENCE ON
ADVANCED TECHNOLOGIES & TREATMENTS FOR DIABETES

TOP 20 COUNTRIES

PARTICIPANTS BY WORLD REGIONS

WESTERN EUROPE 57%
NORTH AMERICA 18%
EASTERN EUROPE 10%
EASTERN EUROPE 9%
MIDDLE EAST 6%
EAST ASIA & PACIFIC 5%
CENTRAL & SOUTH AMERICA 4%
SUPPORT CATEGORIES & BENEFITS

You will be given a support category status dependent upon the total amount of your support contribution. The total contribution will consist of items such as advertisements, sponsored sessions and exhibition space (excluding storage space).

You will benefit from outstanding advantages linked to your supporter category.

SUPPORT BENEFITS

Benefits will be allocated to supporters based on the following table:

<table>
<thead>
<tr>
<th>BENEFIT</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Priority Choice of Industry Supported Session Slot/s</td>
<td>1st</td>
<td>2nd</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Final list of participants (after the Conference) Includes only participants who agree to share information</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conference registrations</td>
<td>15</td>
<td>10</td>
<td>5</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Supporter’s logo with hyperlink on Conference website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Supporter’s logo in the Program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement on Supporters’ Board on-site</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

Branded items will carry company logos only. No products logos or advertisements are permitted.

SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please feel free to contact Judit Gondor, Support and Exhibition Sales Department, to discuss your needs: jgondor@kenes.com
<table>
<thead>
<tr>
<th>SUPPORT PACKAGES</th>
<th>DIAMOND</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>• Plenary Sponsored Symposium - 90 minutes</td>
</tr>
<tr>
<td></td>
<td>• 3 Targeted Workshop Sessions - 90 minutes or Plenary Morning Symposium - 50 minutes</td>
</tr>
<tr>
<td></td>
<td>• 42sqm Exhibition</td>
</tr>
<tr>
<td></td>
<td>• Symposium and Workshop invitations in Conference bags</td>
</tr>
<tr>
<td></td>
<td>• 2 Inside Page Color Advertisement</td>
</tr>
<tr>
<td></td>
<td>• 15 Conference Registrations</td>
</tr>
<tr>
<td></td>
<td>• 8 Additional Exhibitor Badges</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>PLATINUM</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>• Plenary Sponsored Symposium - 90 minutes</td>
</tr>
<tr>
<td></td>
<td>• Targeted Workshop Session OR Parallel Symposium - 90 minutes or Plenary Morning Symposium - 50 minutes</td>
</tr>
<tr>
<td></td>
<td>• 21sqm Exhibition</td>
</tr>
<tr>
<td></td>
<td>• 1 Symposium and/or Workshop invitation in Conference bags</td>
</tr>
<tr>
<td></td>
<td>• 1 Inside Page Color Advertisement</td>
</tr>
<tr>
<td></td>
<td>• 10 Conference Registrations</td>
</tr>
<tr>
<td></td>
<td>• 2 Additional Exhibitor Badges</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>GOLD</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>• Parallel Sponsored Symposium - 90 minutes or Plenary Morning Symposium - 50 minutes</td>
</tr>
<tr>
<td></td>
<td>• 18sqm Exhibition</td>
</tr>
<tr>
<td></td>
<td>• 1 Symposium invitation in Conference bags</td>
</tr>
<tr>
<td></td>
<td>• 1 Inside Page Color Advertisement</td>
</tr>
<tr>
<td></td>
<td>• 5 Conference Registrations</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>SILVER</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>• Company Targeted Workshop Session - 90 minutes OR Plenary Morning Symposium - 50 minutes</td>
</tr>
<tr>
<td></td>
<td>• 12sqm Exhibition</td>
</tr>
<tr>
<td></td>
<td>• 1 Symposium invitation in Conference bags</td>
</tr>
<tr>
<td></td>
<td>• 1 Inside Page Color Advertisement</td>
</tr>
<tr>
<td></td>
<td>• 3 Conference Registrations</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>• Sponsored Lecture - 20 minutes</td>
</tr>
<tr>
<td></td>
<td>• 9sqm Exhibition</td>
</tr>
<tr>
<td></td>
<td>• 1 Symposium invitation in Conference bags</td>
</tr>
<tr>
<td></td>
<td>• 1 Inside Page Color Advertisement</td>
</tr>
<tr>
<td></td>
<td>• 2 Conference Registrations</td>
</tr>
</tbody>
</table>

14-17 FEBRUARY, 2018, VIENNA, AUSTRIA

attd.kenes.com
EDUCATIONAL SUPPORT OPPORTUNITIES

Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions. Medical education therefore plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant in support of the Conference, you are making a vital contribution to these efforts.

All grants are managed in compliance with relevant accreditation and industry compliance criteria.

**EDUCATIONAL GRANT IN SUPPORT OF EXISTING SCIENTIFIC SESSION**

An Educational Grant in support of an Existing Official Scientific Session organized by the Scientific Committee and supported by a grant from the industry.

- Support will be acknowledged in a designated section of the Program, in the Conference app, on the onsite acknowledgement board and on the Conference website.

**EDUCATIONAL GRANT**

Grants of any amount, whether for the overall program or for individual sessions, are appreciated and important to the success of the event.

- Support will be acknowledged in a designated section of the Program, in the Conference app, on the onsite acknowledgement board and on the Conference website.

**SUPPORT OF ATTD 2017 e-YEARBOOK**

- Supporter’s logos will appear on the back page of the online cover of the E-Yearbook
- Company Banner with hyperlink on Yearbook webpage
- Full page color advertisement in Final Program, promoting the Yearbook and acknowledging that the Yearbook is supported by the Company
- An Insert in the Conference Bags, promoting the Yearbook and acknowledging that the Yearbook is supported by the Company
- Company logo on webmails announcing the Yearbook (will be sent to a mailing list of 30,000 experts from all over the world)
- Acknowledgement on-site as Yearbook full/partial supporter
e-POSTERS AREA

- e-Posters are a unique combination of scientific posters and interactive content. An e-Poster is an electronic version of the traditional paper poster and is shown at dedicated digital stations at the event.
- e-Posters create unique networking and engagement opportunities and generate participants’ interest and good exposure for authors. The highly trafficked e-Poster terminals located in prime locations and will allow attendees to access the electronic presentations easily and conveniently. E-poster support includes:
  - Signage at the entrance to the e-Poster area with “Supported by...” and a company logo only
  - Signage, “Supported by...” and a company logo only on each individual e-poster station OR on the “sail”
  - Support will be acknowledged in a designated section of the Program, in the Conference app, on the onsite acknowledgement board and on the Conference website.

POSTER BOARDS

- Support will be recognised with signage at the entrance to the Poster area with “Supported by...” and a company logo only
- Support will be acknowledged in a designated section of the Program, in the Conference app, on the onsite acknowledgement board and on the Conference website.

CONFERENCE MOBILE APP

- The Conference App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets and laptops into a tool for active meeting participation, making it easy for participants to access meeting information they need and to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker info, participant lists, rating/voting system for sessions/speakers and a personalized scheduler and is easily downloadable from the App Store and Google Play.
- Conference App support includes:
  - Supporter acknowledgement on the splash/pop-up screen of the app: “Supported by: company name/logo” (product logo not permitted)
  - 2 “push notifications” are included in the sponsorship package
  - Support will be acknowledged in a designated section of the Program, in the Conference app, on the onsite acknowledgement board and on the Conference website.

Please note that it is the Exhibitors’/Supporters’ responsibility to comply with the local authority’s regulations. EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org, Eucomed (represents Medical Technology industry) http://archive.eucomed.org/ and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

*All pictures are illustrations only.
THE 10TH INTERNATIONAL CONFERENCE ON
ADVANCED TECHNOLOGIES & TREATMENTS FOR DIABETES

PROMOTIONAL SUPPORT OPPORTUNITIES

PLENARY SPONSORED SYMPOSIUM

- Company plenary sponsored symposium up to 90 minutes. Program subject to the approval of the Conference Scientific Committee
- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: “Official symposium of the 11th International Conference on Advanced Technologies and Treatments for Diabetes”
- Sponsored Symposium Programs will be included in a designated industry section of the Final Program (subject to receipt by publishing deadline)
- Supporters will be acknowledged in a designated section of the Program
- Time Slots allocated on a “first come, first served” basis

The supporting company, in addition to the support fee, must cover all speakers’ expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the Sponsored Symposium/Workshop speakers have already been invited by the Conference.

PLENARY SPONSORED MORNING SYMPOSIUM

- Company plenary sponsored morning symposium with light refreshments, up to 50 minutes. Program subject to the approval of the Conference Scientific Committee.
- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: “Official symposium of the 11th International Conference on Advanced Technologies and Treatments for Diabetes”
- Sponsored Symposium Programs will be included in a designated industry section of the Final Program (subject to receipt by publishing deadline)
- Supporters will be acknowledged in a designated section of the Program
- Time Slots allocated on a “first come, first served” basis

The supporting company, in addition to the support fee, must cover all speakers’ expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the Sponsored Symposium/Workshop speakers have already been invited by the Conference.

PARALLEL SPONSORED SYMPOSIUM

- Company parallel sponsored symposium up to 90 minutes. Program subject to the approval of the Conference Scientific Committee
- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: “Official symposium of the 11th International Conference on Advanced Technologies and Treatments for Diabetes”
- Sponsored Symposium Programs will be included in a designated industry section of the Final Program (subject to receipt by publishing deadline)
- Supporters will be acknowledged in a designated section of the Program
- Time Slots allocated on a “first come, first served” basis

The supporting company, in addition to the support fee, must cover all speakers’ expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the Sponsored Symposium/Workshop speakers have already been invited by the Conference.

14-17 FEBRUARY, 2018, VIENNA, AUSTRIA

attd.kenes.com
THE 10TH INTERNATIONAL CONFERENCE ON
ADVANCED TECHNOLOGIES &
TREATMENTS FOR DIABETES

TARGETED WORKSHOP SESSION

- Company workshop session up to 90 minutes. Program subject to the approval of the Conference Scientific Committee.
- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase “Official workshop of the 11th International Conference on Advanced Technologies and Treatments for Diabetes”
- Workshop Programs will be included in a designated section of the Final Program (subject to receipt by publishing deadline)
- Supporters will be acknowledged in a designated section of the Program
- Time Slots: allocated on a “first come, first served” basis
- The supporting company, in addition to the support fee, must cover all speakers’ expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the Workshop speakers have already been invited by the Conference.

SPEAKERS’ READY ROOM

- Facilities will be available at the Conference Centre for speakers and abstract presenters to check presentation.
- The Supporter’s name/company logo will appear on all signs for this room
- Opportunity to display supporter’s logo on screen savers at each workstation
- Supporter’s logo on Conference website and app
- Acknowledgement on Supporters’ Board on-site
- Acknowledgement in the Supporters’ List in the Final Program

CONFERENCE NOTEPADS & PENS - Provided in-kind

- Supporter will provide funding and the notepads & pens for the participants’ bags.
- Notepads & pens will bear the ATTD logo and the Supporter’s company logo and will be distributed in the participants’ Conference bags.
- Supporter’s logo on Conference website and app
- Acknowledgement on Supporters’ Board on-site
- Acknowledgement in the Supporters’ List in the Final Program

CONFERENCE BAGS

- Supporter will provide funding of the Conference bags.
- The bag will bear the Supporter’s logo and the Conference logo
- Supporter’s logo on Conference website and app
- Acknowledgement on Supporters’ Board on-site
- Acknowledgement in the Supporters’ List in the Final Program
- The bag must be approved by the organizing committee in advance.
CONFEREE LANYARDS

Opportunity to place company logo on the lanyards. The Organizing Committee will select the type and design of the lanyards. The support entitlements are as follows:

- Supporter’s logo to be printed on the lanyards
- Supporter’s logo on Conference website and app
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program book
- Acknowledgement on Supporters’ board on-site

WI-FI LANDING PAGE

Wireless Network Provisions: Delegates wishing to access the internet via their own laptop/smartphone may do so by using the Conference Wi-Fi. Supporter of this piece of technology will receive strong visibility during the Conference.

- An initial branded splash screen will bear the supporter logo and company name.
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, in the app and on signage during the event.

WELCOME RECEPTION / NETWORKING EVENT

Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter’s logo on sign at the entrance to the Welcome Reception
- Opportunity to provide items bearing company logo for use at the event
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, in the app and with signage during the event.

COFFEE BREAK

Coffee will be served during breaks on each day of Conference sessions.

- Sponsorship will be acknowledged on-site and in designated section of the Conference Program
- Sponsor will be given the opportunity to provide branded napkins
- Sponsor’s logo on Conference website and app
- Acknowledgement on Sponsors’ Board on-site
- Acknowledgement in the Sponsors’ List in the Final Program

HOSPITALITY SUITES / MEETING ROOMS

An opportunity to hire a room at the Conference venue that may be used as a Hospitality Suite or Meeting Room. Supporter will be able to host and entertain its guests throughout the Conference. Supporters will have the option to order catering and AV equipment at an additional cost. Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.

- Opportunity to brand the hospitality suite
- Acknowledgement on directional signage outside suite

14-17 FEBRUARY, 2018, VIENNA, AUSTRIA

attd.kenes.com
ADVERTISING SUPPORT OPPORTUNITIES

FINAL PROGRAM

Full inside page color advertisement in designated section of the Final Program. The Final Program will be distributed to all registered participants in the Conference bags. It will contain the timetable, information about the scientific Program and other useful information.

MINI PROGRAM

- Support will be acknowledged on the inside back cover as “Supported by...” and a company logo only
- Support will be recognized in the Industry Support and Exhibition section of the program, on the event website, in the app and on signage during the event

PROMOTIONAL MAILSHOT - EXCLUSIVE OR JOINT

Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mail Blast to the preregistered delegates who have agreed to disclose their details at a date and time coordinated with the Conference Organizer.

- **Exclusive**: Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred “Subject” to be provided by the Supporter and subject to receipt by 6 weeks prior to the Conference. “From” field will be ATTD 2017
- **Joint**: Mail blast will list all supporting companies according to the support level. Each company will have a section of approximately 150 words. Design will be provided by Organiser.

Support will be acknowledged in the Industry Support and Exhibition section of the final program, on the event website, and with signage during the event.

*In the case where the supporter cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of €250. Content received after the deadline may be processed for an additional fee of €500.*
APP PUSH NOTIFICATION

1 "push notification" sent to all participants** onsite through the mobile app - to be coordinated with Conference Organizer. Support will be recognised in the Company and Exhibition Guide of the Final program, on the event website, and with signage during the event. Following all compliance regulations.

* (Only available for companies that have an industry symposium or Product Theatre)
** (Only for those who have accepted to receive such information)

PROMOTIONAL MATERIAL

Inclusion of one-page promotional material in the participants’ Conference bags.

Material should be provided by the Supporter and approved by the Secretariat. Supporters’ product information will be available for all Conference participants. The distribution arrangement will be advised.

Please note that it is the Exhibitors’/Supporters’ responsibility to comply with the local authority’s regulations. EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org. Eucomed (represents Medical Technology industry) http://archive.eucomed.org/ and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the Support and Exhibition Sales Department to discuss your needs.

ACKNOWLEDGEMENTS

Please note that all Supporters will be acknowledged in the Program, on the onsite Supporters’ Acknowledgement Board and on the Conference website.

*All pictures are illustrations only.
EXHIBITION

SPACE ONLY RENTAL

(Minimum of 12SQM)

That includes:

- Exhibitors’ badges
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors’ Technical Manual.

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on Conference Website and App as an Exhibitor prior to the Conference
- Listing and profile in designated industry section of the Final Program and on onsite board
SHELL SCHEME RENTAL

That includes:

- Exhibitors’ badges
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors’ Technical Manual.

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on Conference Website and App as an Exhibitor prior to the Conference
- Listing and profile in designated industry section of the Final Program and on onsite board
The exhibition will be held on Level 0. For further information on Rooms and Spaces, please visit this link.
EXHIBITOR INFORMATION & REGULATIONS

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract must be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9sqm booked and one additional for each 9sqm after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 60sqm – 15 exhibitor registrations
- Booths larger than 60sqm – 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor’s Manual.

EXHIBITORS’ TECHNICAL MANUAL

An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Conference. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

INSERT AND DISPLAY MATERIALS

- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advis” form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.
SITE INSPECTIONS

Exhibitors and Supporters are welcome to visit the Conference venue at their convenience. Please contact the venue directly to arrange this.

EXHIBITOR LOGO & PROFILE

You can submit your logo and company’s profile, read important exhibitor information and complete orders for your stand on the Kenes Exhibitors’ Portal. The Exhibition Manager will contact you with the link to the Exhibitors’ Portal, including your personal login details.

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in the Online Prospectus. Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the 10th International Conference on Advanced Technologies & Treatments for Diabetes. The exclusivity of an agent for the handling needs of congresses refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the conference. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the conference.

PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor’s stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Further details will be included in the Exhibition Technical Manual.
BOOKING PROCEDURES AND PAYMENT INFORMATION

APPLICATIONS FOR SUPPORT AND/OR EXHIBITION MUST BE MADE IN WRITING WITH THE BOOKING FORM.

CONTRACTS & CONFIRMATION

SUPPORTERS

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 50% deposit payment. Upon receipt of the Booking Form, the organiser will reserve the items listed in it. Completion of the Booking Form by the Supporter shall be considered as a commitment to purchase the items.

EXHIBITORS

Once a signed Booking Form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice. Terms and Conditions of Supporter will be included in the Supporter agreement as well.

INSERT AND DISPLAY MATERIALS

Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.

In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Adviser" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

PAYMENT TERMS & METHODS

60% upon receipt of the Sponsorship agreement and first invoice

40% by August 14, 2017

All payments must be received before the start date of the Conference. Should the Exhibitor fail to complete payments prior to the commencement of the Conference, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

CANCELLATION / MODIFICATION POLICY

Cancellation or modification of support items must be made in writing to the Support & Exhibition Sales Department: jgondor@kenes.com

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before June 14, 2017, inclusive
- 50% of the agreed package amount if the cancellation/ modification is made between June 15, 2017 – October 13, 2017 inclusive
- 100% of the agreed package amount if the cancellation/ modification is made after October 14, 2017 onwards

VAT INFORMATION

VAT (Subject to Change)

All Supporter prices are exclusive of VAT, and are subject to VAT at the local rate which will be added to the invoice.

Where applicable VAT fees can be claimed through:

Mr. Richard Asquith
TH/IF VAT Services Managing Director
+44 (0) 870 067 8881 Work
+44 (0) 79 777 25645 mobile
richard.asquith@nff-group.com
Dolphin House 2-5 Manchester Street
Brighton BN2 1TF, United Kingdom